

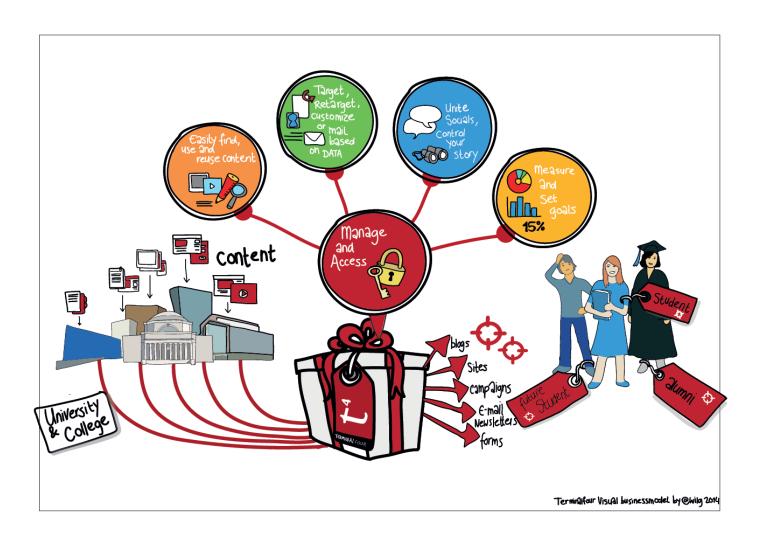
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Contact: training@terminalfour.com

What is web content management?

- At a basic level, TERMINALFOUR is used for building and maintaining large amounts of content.
- Users at various levels can be given permission to add and modify content. All content goes through an approval cycle, at which point dedicated "approvers" review the content. In some cases this may be the authors who wrote the content; in other cases a more complex workflow may be used to allow several people to review the content.
- > Once content has been approved, it is ready to "go live". This happens in the publishing process. Page layouts (header/footer) and content layouts are wrapped around the content to ensure the content is displayed correctly.
- One piece of content may be published to various channels. These are simply output mechanisms, like websites, mobile sites, paper publishing, etc. By applying the page layouts and content types, different displays can be achieved whilst still just producing one piece of content.
- > At the publishing stage, external data can also be incorporated. This could be information from a database, website or similar.



Room set-up

The arrangement of the tables, chairs, equipment and lighting can impact the way your training will be received. How is the room set up? Will everyone be able to see you without straining? Does the seating arrangement allow for interaction? Try to move around the room to maximise interaction with the audience.

- > Is the room large enough to accommodate the participants?
- > Is a screen, projector and flip chart available?
- > Can all participants see the screen?
- > Do all participants have a PC with access to TERMINALFOUR?
- > Are the washroom facilities easily accessible?
- > Is there adequate heating, cooling and ventilation in the room?

Number of attendees

For training to be effective it is important to be able to afford individual attention to attendees as and when required. For this reason it is suggested that you consider limiting the maximum number of attendees to ten for this type of training.

Training location

Whether training should take place in-house or not can always be discussed. An advantage of in-house training is that participants do not have to travel. A disadvantage is that they have easy access to their work station and can be distracted by work and hence lose focus on the training.

Training objective

What will your audience expect to gain from the training? What is the purpose of the training?

General Purpose	Specific Purpose
Inform	At the end of the training, the audience will have a greater understanding of how TERMINALFOUR works and how it impacts their work
Persuade	At the end of the training, the audience will comply with the new Page Layouts and Content Types introduced and use them correctly.

Dealing with participants' reactions

The following suggestions are provided to assist facilitators when dealing with participants who may experience difficulties with the changes required by the introduction of new knowledge and responsibilities:

Reaction to change	Why?	What to do
Participants feel awkward, uncomfortable or even worried	They do not know what to expect	Give examples and provide as much information as possible.
Participants complain about what they have to give up	Change can involve letting go of responsibility	Mention benefits of the change!
Participants feel they alone are having difficulties	Change occurs on an individual basis, even if the change affects everyone	Provide support and let them know who can help further.
Some participants learn quickly, others do not	Not all people accept change straight away	Be non-judgmental and accepting. Let the informal leaders in the group lead.
Participants are negative and do not want change	People are concerned that they do not have the resources to do what is expected of them	Indicate sources of support, resources to call, reference material.
After the course, participants return to the 'status quo', to the way things were before	It is normal to revert to the way things were because it is known	Be there to support staff and check on how they are doing. Solicit questions and concerns.

Pre-training check List

Task	~
Familiarize yourself with the material	
Identify and prepare slides you may want to use	
Identify, prepare and copy handouts	
Ensure you know your contact at the facility in case any problems arise	
Have extra paper and pens available for participants	
TERMINALFOUR URL	
TERMINALFOUR Login/password	
PC/Laptop for everyone	
Projector	

User roles in TERMINALFOUR

There are a 5 user roles in TERMINALFOUR, meet them below:



Visitor Vinny

Hi, I'm a student at the University and a member of the Library. There's a members area of the library website which I have access to using my student authentication details. I can keep track of my library account from there.

Contributor Carla

I work at the University Library
I don't update content very often, but when I do I like to use Direct-Edit as it's easy to update the content. I have a moderator check my work before it





gets published.

Moderator Mike

I also work at the Library.

Content that Carla and other Contributors create comes to me and I decide what gets published.

I have permission to add new pages to the website when needed.

Power User Pete

I oversee the Library website.

I can add content, but my main duties are to look after the look and feel of the Library site, I can change the page layouts and create new content types for the Contributors and Moderators to use.





Administrator Ann

I oversee all of the Websites here at the University. My duties are similar to Power User Pete's but I get to oversee all the websites and have access to all areas within TERMINALFOUR.

Contributors and Moderators

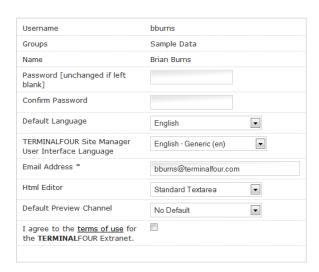
At the end of this training course you will be able to train both Contributors and Moderators. It is important to know the roles of each of these user types, as this will guide the content that is covered in your training session.

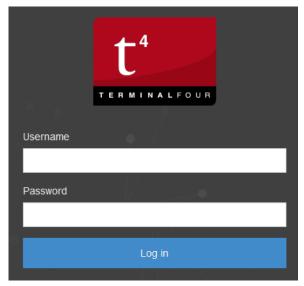
Task	Contributor	Moderator
Add content	V	V
Modify content	V	V
Delete content	V	V
Add files to the media library	V	V
Add pages		V
Modify pages		✓
Delete pages		✓
Approve content		✓
Publish content		V
Assign rights to contributors		V

- > Tailor your training sessions based on the needs of your audience.
- > If possible train Contributors and Moderators separately.
- > Invite your trainees to bring examples of content along to the training session.



- > Log in to TERMINALFOUR.
- > Open your user profile.







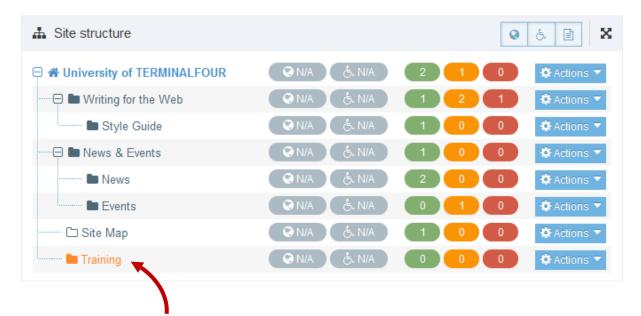
Make a note of your URL:



- 1. Open a web browser and navigate to your TERMINALFOUR installation.
- 2. Enter your username and password; then click Login.
- 3. TERMINALFOUR opens. Click on your username in the top right corner to open your user profile:
 - a. You can change your Password.
 - b. If more than one Language is available, you can change language. This will change the language of the site you work on when you log in.
 - c. You can select your preferred User Interface Language. This is used to set the interface language of TERMINALFOUR; menu items, site structure and user options.
 - d. You can update your Email Address; this is used for notifications sent from TERMINALFOUR.
 - e. If more than one HTML Editor is available, you can change editor. The default is TinyMCE.
 - f. If more than one Preview Channel is available, you can set a default channel. This is used when you preview your content to see how it will look on the live site.



> It is recommended that you set up a training environment instead of using the live site for training. This can be done within the existing installation of TERMINALFOUR and can use the same Content Types and Page Layouts to make it as realistic as possible.



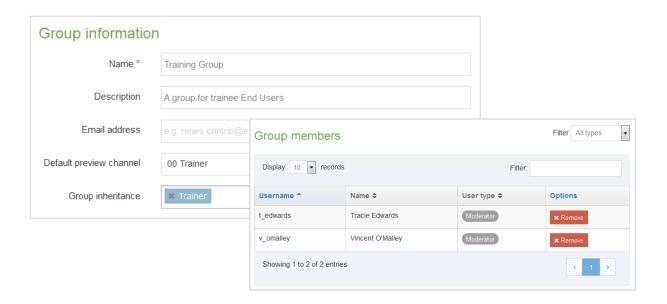
Create a training area within your site structure



- 1. If desired, you can set up a new channel for training and build the Site Structure within that.
- 2. Alternatively, within the site you want to use, create a new section for training and ensure it has a Pending status. This will ensure that it does not publish at any point.
- 3. Assign Page Layouts and Content Types to the training section based on what you want the trainees to use.
- 4. Set up users/groups and give them edit rights to the Training area of the Site Structure.



- > To be able to control what users access for training, it is a good idea to set up a training group and some training user IDs, alternatively, you may wish attendees to use their own accounts. If Content Types are global, the users will still be able to use those. Otherwise you will need to share the Content Types with your Training group.
- > The steps below explain how to create a new user in TERMINALFOUR.





How To

- 1. The following steps will need to be completed by an Administrator user.
- Go to System administration → User rights & roles → User management.
- 3. Click Create new user + and fill in the relevant information:
 - a. First name: enter the user's first name.
 - b. Last name: enter the user's surname.
 - c. Username: enter a username.
 - d. Password: enter a password of minimum six characters.
 - e. Confirm password: confirm the password by entering it again here.
 - f. Email address: enter the user's email address. This is used for alerts and notifications.
 - g. Profile image: click Select media to select a profile image from the TERMINALFOUR media library.
 - h. User type: select the relevant level of user access (as instructed by the trainer).
 - i. TERMINALFOUR user interface language: select the language you wish to use for the interface.
 - j. Default language: select the language you wish to use for the site structure. The languages available will depend on your specific installation.
 - k. HTML editor: select the editor you wish to use for HTML elements. Depending on your setup, several may be available.
 - I. Preview channel: select a channel the user works within, if possible. If you leave this as "no default", the user needs to select the relevant channel when previewing content.

Continues >>



T4 community

T4 community:

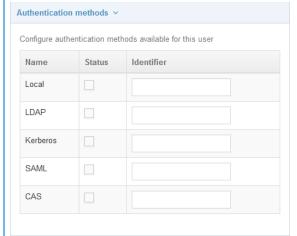
Select End User access or Administrator access if you wish for the user to have access to the TERMINALFOUR Community.

End User access gives restricted access.



Authentication methods >

Administrator access



Configure authentication methods available for this user:

If your users are managed externally you can configure the relevant authentication method here.

More information can be found in the TERMINALFOUR Community.



How to >> continued

- 4. Click Save changes to save the details.
- 5. The user has now been created and can log in. The user needs to be assigned to the relevant part(s) of the Site Structure, i.e. the **Training** section created earlier.



Administrator users by default have edit rights to the entire site structure. All other user types need to be given their edit rights.

> Give your users the right to edit the training site structure.

Select the More tab

General Content Page layouts

More
More tab

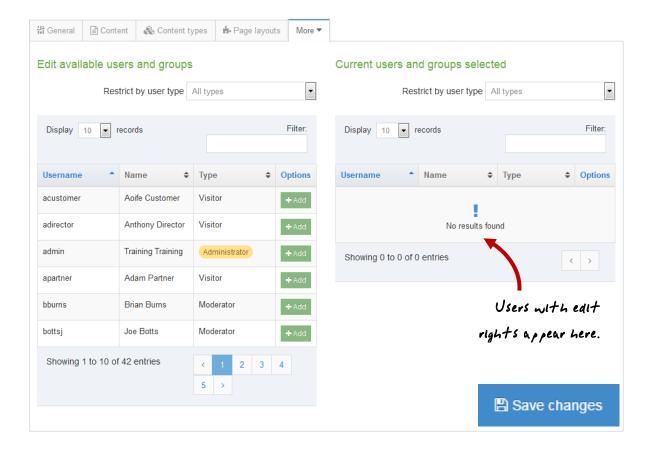
Metadata

Subsections

Click 'Ealt rights'

Access

Mirrored sections



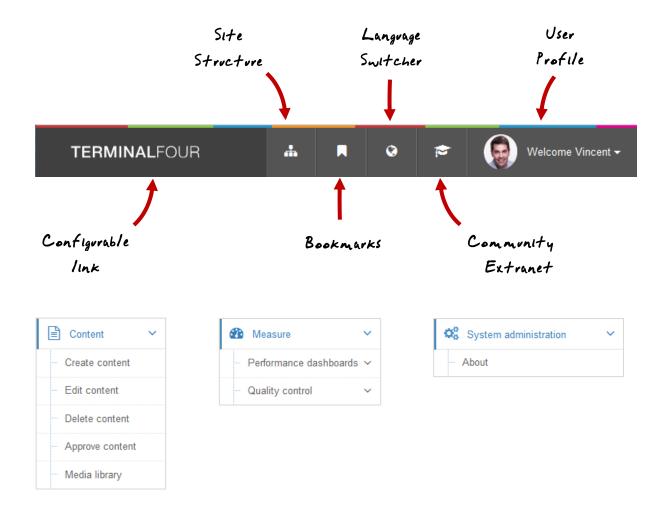


How to

- 1. To give a user or group edit rights, go to the Site structure and click on the relevant section.
- 2. Expand the More tab and click Edit rights as displayed above.
- 3. Use the Filter to find the relevant users or groups.
- 4. Click +Add beside the users you want to give access to the Section.
- 5. Click Save changes.

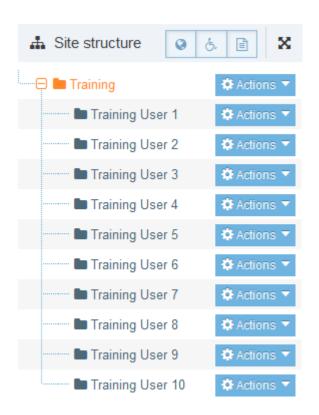


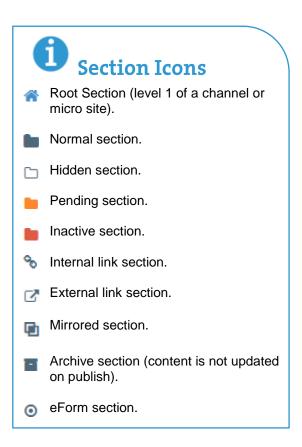
- > The TERMINALFOUR interface has been designed to be fully responsive, which means it can be used on a desktop, laptop, tablet, and mobile device.
- > Familiarize yourself with the interface.
- > The interface for Contributors and Moderators will be different. It is suggested that you deliver training to Contributors and Moderators separately.





- > The first part of building a website is identifying at least the high level architecture. In TERMINALFOUR this involves building a Site Structure consisting of sections (folders).
- > There are a variety of different types of sections. These are displayed with different folder symbols as displayed below.
- > Once the different options have been explained by the trainer, build a small Site Structure you can use as a base for your new website.







How to



- 1. On the site structure screen, locate the section under which you wish to add your first section. Click actions → +create section.
- 2. Enter the relevant information to create a section. As a minimum, the name must be filled in. All other default options are explained on the next page.
- 3. Click save changes to save the section.
- 4. Repeat the steps above to add additional sections. Section information can be modified at any stage.



Section information

When creating sections, the only required element is Name. The elements are all described below:

- Name: this is the name of your section and is typically also used directly in the menu navigation.
- Description: describe what your page is about.
- Output URI: this is the Uniform Resource Identifier.

If left blank, the section's name is used when publishing. It can be used to create a friendly URL or a shorter URL.

You can restrict which user levels can set an Output URI as well as an Output URI Path.

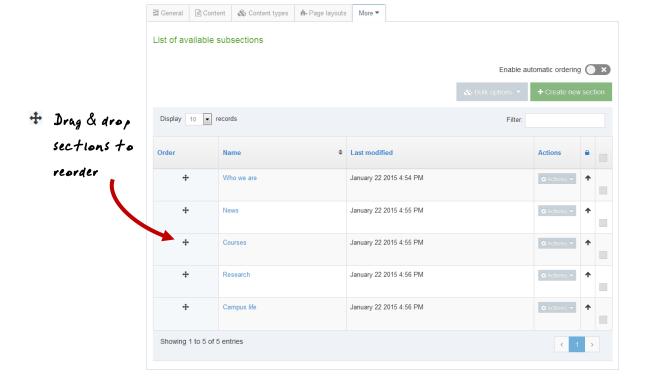
- Access key: lets you enter a single character, which may be used as a shortcut within a navigation menu.
- SEO key phrases: in order to run an SEO report for a channel, one of multiple SEO Key Phrases must be set, at least at the root level.

ដូរ General	& Content types	♣ Page Layouts	More ▼	
General information about this section				
Name *		e.g. Sales figures		
Description				
Output URI		e.g. Figures		
Access key				
SEO key phrases				
C	Output file name			
	Status	Approved	-	
D	efault Workflow	None		
Sho	ow in navigation	þ		
	eForm section			
	Archive section			
	Content owner	Inherited Select content own	er	

- Output file name: enables you to specify a file name. If left blank, the default file name set in the channel is used. This can be used in conjunction with the Output URI in three possible ways (parent = section parent folder, currentsectionname = current section name, outputuri = current section output uri, filename.html= the new file name in the current section):
 - Output URI and Output File Name results in a published page as follows: parent/outputuri/filename.html.
 - ii. Output File Name results in a published page as follows: parent/filename.html.
 - iii. Output File Name but with a name which is the same as the channel index name (in this case filename.html) results in the following: parent/currentsectionname/filename.html.
- > Status: select Approved, Pending or Inactive. Approved sections will publish if they contain approved content. Pending sections will not publish. Inactive sections are marked for deletion and can be permanently deleted by an administrator.
- > Default Workflow: select the workflow you wish to use for all content added to this section/branch.
- > Show in navigation: if unchecked, the section will not appear in navigation and will be displayed in the site structure with a clear folder icon.
- > eForm section: check this box if eForms are going to submit to this section. This will be covered later.
- > Archive section: if content is no longer updated, a section can be set as an archive. This will save publish time, as the section will not be reviewed each time a publish is run.
- > Content owner: select the user who "owns" the section. Content in the section will inherit this ownership, unless a different owner is specified for the content.
- > Make this a link section: check this to create a section linking directly to another section or an external URL. This section cannot contain content.
- > Once you have added the general information of your new section, click save changes to create it. You are taken to the site structure screen where your new section is displayed.
- > Repeat the above steps until you have a site structure similar to the one detailed in the objective above



- > Sections can easily be moved, and the order in which they appear in navigation will change to reflect this.
- > Move one of your sections, using the drag and drop method.
- > Reorder the sub-sections you created earlier. Use either automatic ordering or move them manually.



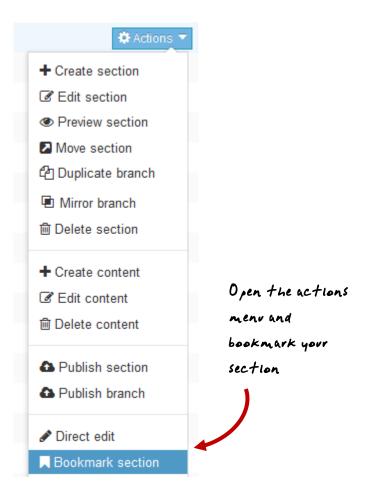


- 1. To **move** a section, drag it with your mouse and drop it to the new location.
- 2. Click confirm to save the change to the site structure.
- 3. To **reorder** sections, click the site structure icon.
- 4. From the actions menu Actions select edit section.
 - a. Select the more tab → subsections.
 - b. If you wish to use automatic ordering, slide the box to the check position and select a method. By default, all sections are locked. Unlock the sections you wish to apply automatic ordering to. To do this, use the unlock option in the actions menu.
 - c. If you wish to manually move the sections, use the move arrows to move sections around.
 - d. Click save changes before navigating away from this screen, as the changes will otherwise not be saved.





- > The bookmark tool allows you to add your favorite sections to a bookmark list.
- > Bookmark one of your sections.

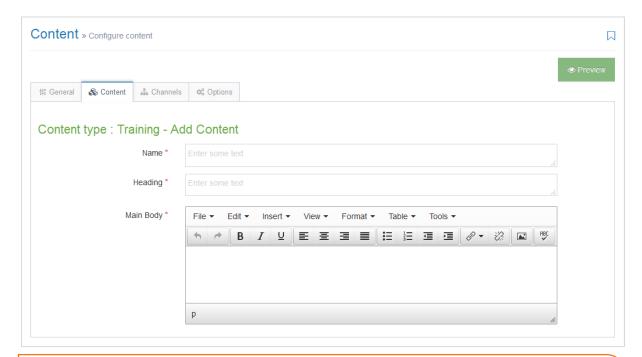




- 1. Select bookmark section from the actions menu Actions beside the section you wish to bookmark.
- 2. Check the bookmarks tool to see that your section has been added <u>as</u> a bookmark.
- 3. Areas of TERMINALFOUR can also be bookmarked, by clicking on located towards the top right-hand-side of the screen.



- > Content is added to a section by using Content Types.
- > Add content to one of your sections using the generic content type (the trainer will point out the name).
- > Preview the content to ensure it looks OK.
- Add the content or save as draft.





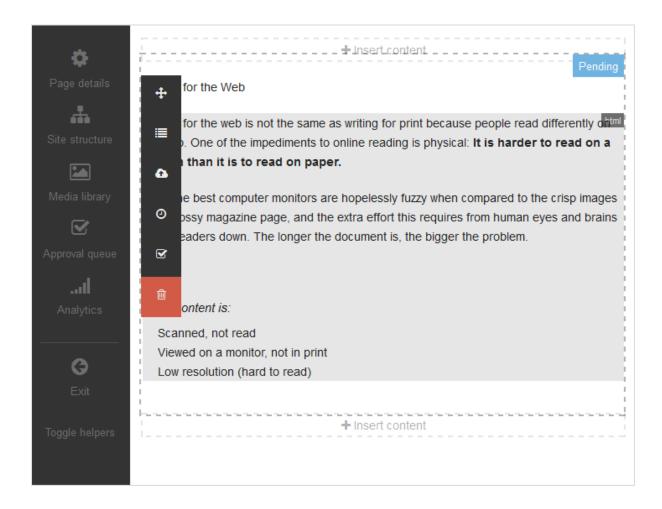
Name of your generic Content Type



- Select create content from the actions menu Actions beside the section you wish to add content to.
- 2. If only one content type is enabled, this will open straight away. Alternatively you need to select the content type you want to use.
 - a. The * next to the element identifies that the element is required.
- 3. Enter a name for the content. This will not be displayed on the published page, but simply act as a name within TERMINALFOUR.
- 4. Use the Word file "Writing for the Web" and create a piece of content which looks as similar as possible to the original.
 - a. Open the Word file given to you by the trainer and copy the text.
 - b. Paste the text into the main body of your content. Some formatting may be necessary.
- 5. Preview to ensure you are happy with the result.
- 6. Click save changes to save the content once complete, or expand your options by clicking on the icon ☐ next to save changes to reveal options such as save & approve and save as draft. The drop-down menu options may vary depending on configuration.



- There are numerous ways to add and modify content in TERMINALFOUR. This time we are going to use Direct Edit to add a new piece of content, with internal and external links.
- Open Direct Edit and add a new piece of content on the same page you added the "Writing for the Web" content to.
- > Include a link to an external website (e.g. http://www.terminalfour.com), a link to one of your other sections (e.g. "News") and a link to another attendee's "Writing for the Web" content.
- > Create an anchor link navigating from the bottom of the content back to the top.

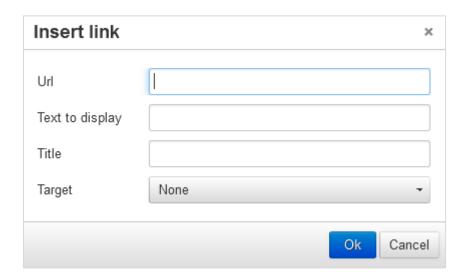




How To

- 1. From the Site Structure screen, select Direct Edit from the Actions menu beside the section you just added content to.
- 2. A Direct Edit screen opens with dotted line surrounding any content for which you have editing rights. A Direct Edit menu is displayed to the left of the screen.
- 3. Click Insert content to begin adding new content to the page.
- 4. Select a Content Type.
- 5. Enter a Name for your content we will now create a number of links.

Continues >>

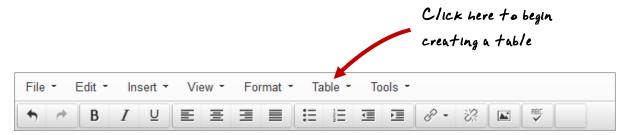


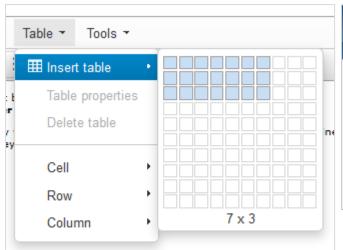


- 6. External Link: e.g. http://www.terminalfour.com.
 - a. Type the text you wish to use as your link text; e.g. TERMINALFOUR.
 - b. Highlight the text; then select Insert external link from the WYSIWYG.
 - c. The Insert/Edit Link Window opens; complete the details as required.
 - i. URL: enter the URL of the site you wish to link to.
 - ii. Text to display: enter the link text here.
 - iii. Title: enter information about where the link will send the user; this will aid user accessibility.
 - iv. Target: select how the link should open, e.g. within the same window or in a new window.
- 7. **Section Link**: e.g. to one of your other sections.
 - a. Type and highlight the text you wish to use as the link text or simply place your mouse where you want the link inserted. Select Insert Section Link from the WYSIWYG.
 - b. A window will pop up displaying the Site Structure; navigate to the section you wish to link to and click on it.
- 8. **Content Link**: e.g. to another attendee's "Writing for the Web" content.
 - a. Type and highlight the text you wish to use as the link text or simply place your mouse where you want the link inserted. Select Insert Content Link from the WYSIWYG.
 - b. A window will pop up displaying the Site Structure; click on the section that contains the content you wish to link to; a list of content will be displayed.
- 9. Click Save changes to save the content once complete.
- 10. Preview your content to test your links.



- > Tables are sometimes used to arrange information within your content to make it easier to read.
- > Create a piece of content in one of your empty sections.
- Create a table similar to the one below.





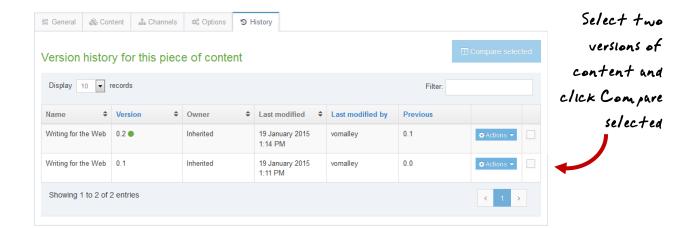




- 1. From the Site Structure screen, select Create content from the Actions menu beside the section you wish to add content to.
- 2. If only one content type is enabled, this will open straight away. Alternatively you need to select which content type you wish to use.
- 3. Enter a Name for the content. This will not be displayed on the published page, but simply act as a name within TERMINALFOUR.
- 4. In the Main body, click Table from the WYSIWYG and create a table.
- 5. When finished, click Save changes to save your work.



- > TERMINALFOUR allows you to see all changes made to content, compare different versions and set previous versions of the content live.
- > To see how this works, modify a piece of content; then compare the two versions of the content.
- > Set the original version of the content live again.



Elements
where changes
have occurred
are highlighted
in yellow

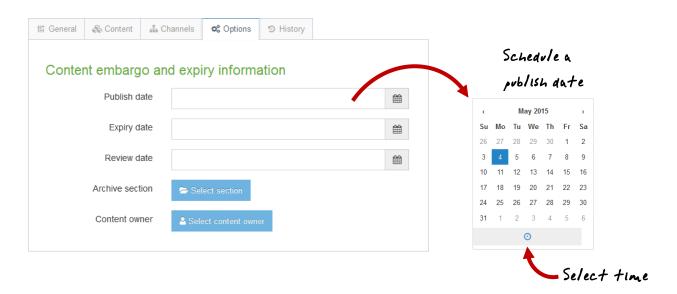




- 1. Modify a piece of content.
 - a. Select Edit content from the Actions menu beside the section containing the content.
 - b. Click on the content's name to open it.
 - c. Make changes to the content and click Save changes.
- 2. Select History from the content's Actions menu beside the content.
- 3. Check the two versions of content you wish to compare and click Compare selected.
- 4. A side-by-side comparison of your content is displayed (see image above). Changed content is highlighted in yellow.
- 5. Click Back to return to the History screen.
- 6. Select Make current beside the original version (assuming you wish to revert to a previous version of the content).



- > Once content is approved, it will automatically be published the next time a publish is run, unless you specify a publish date.
- Specify the Publish Date, Expiry Date, Content Owner and Archive Section for one of your pieces of content.
- You can use the normal view or Direct Edit.





How To

- 1. From the Site Structure screen, select Edit content from the Actions menu beside a section containing content.
- 2. Click on the content's name to open it.
- 3. Select the Options tab.
- 4. Fill in the relevant fields by clicking the box to open the calendar; simply click on the date you wish to use and adjust the time by dragging the hours and minutes, then click Done. If you do not set the time, it will default to the current time.
- 5. Click Save changes to save the content options selected.



Content options

- > **Publish Date**: schedules a publish date, i.e. the date the content will go live on the site. The content has to be approved before it can be published.
- > **Expiry Date**: content will expire and be removed from the site.
- > Review Date: TERMINALFOUR Site Manager will email the Content Owner. If no owner is set, the person who last modified the content will be notified instead.
- Archive Section: allows you to specify a section for the content to go to once it has expired. If you are publishing lots of content, it may be a good idea to create an Archive Section to store expired content in. This way the content can be used and published again at a later date. Click Select section to select a section; the section id is inserted as a reference.
- > **Content Owner:** sets an owner to the Content Item. If this is not set and the Section Owner is set, this will be used.



- > It is recommended that you set up a training environment within the Media Library instead of using the live site for training. This can be done within the existing Media Library to make it as realistic as possible.
- > It is possible to assign read and write access to different users/groups, so not all users necessarily need to have permission to upload files into the Media Library.





Media Library Overview

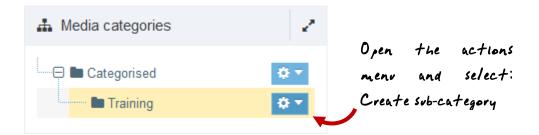
- > The **Media Library** can be accessed either as a separate item (go to **Content** and **select Media Library**) or directly from a piece of **Content**.
- > By default, only Administrators have write access, and all user types have read access.
- > It is possible to add additional categories to the Media Library.
- > If you modify a Category, you can determine the Write Access, Read Access, Workflow, Media Categories (manual and automatic ordering), Auto Publish and Access Control.
- > The Add Media button allows you to add new media items to the category you have selected.
- > You can Search for an item by entering keywords or an ID.
- > You can Filter results by typing into the Filter tool.
- You can switch between **Detailed Mode** and **Preview Mode**.

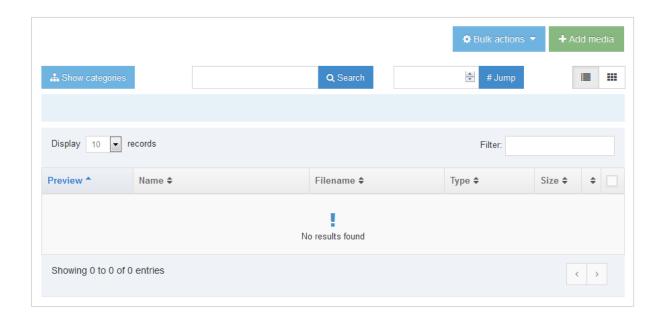


- 1. The following steps will need to be completed by an Administrator user.
- 2. To add a Category, go to Content and select Media Library.
- 3. The Media Library opens; click on the Actions button beside the category you want to add a new Training category to.
- 4. Give the new category a name, e.g. "Training".
- 5. The new category will be added to the Media Library.
- 6. Click the Actions button beside your new Training category and click Edit category.
- 7. Select the Access Tab and click Write access.
- 8. Add the user(s) or group(s) you want to give write access to the Training category.
- 9. Click Save changes to save the details.
- 10. Members can be added and removed at any point.



- > The Media Library is used to store files of all sorts to use in content. You may not have access to uploading new files this depends on your user credentials.
- > Open the Media Library and locate the training category.
- > Add a category with your own name; then upload the image you have been given by the trainer.







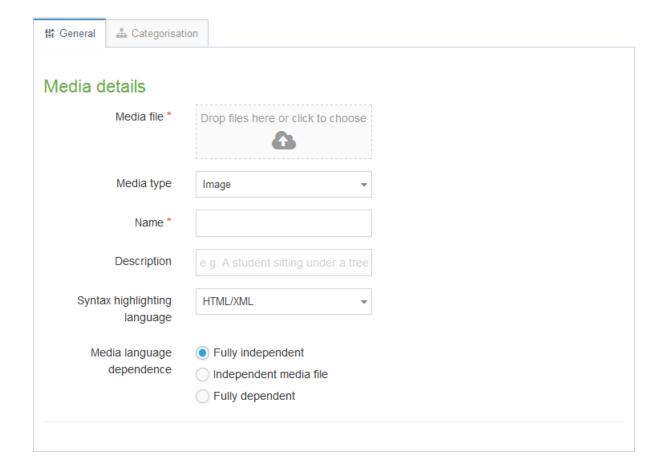
How to add a media category

- 1. To add a Category, go to Content and select Media library.
- 2. The Media Library opens.
- 3. Expand the tree structure to find the "Training" category and click on the actions menu
- 4. Click Create sub-category.
- 5. Enter your new category name and click save changes.
- 6. Click on your new category.



> Upload an image to your media category.







How to add media

- 1. To add media to your category, click Add media (the use of **Name** and **Description** is dependent on your Media Layouts):
 - a. Media file: click to select the relevant image.
 - b. Media type: this will be automatically detected where possible. If an incorrect type is selected, select the media type from the list.
 - c. Name: enter a name for your Image. By default, this is not output on the site, but is used only as a name in the Media Library to allow easy identification.
 - d. Description: by default, this is used as the alt tag and should be filled in for images.
 - e. Syntax highlighting language: for non-binary files you can select what syntax highlighting to use (if any). This does not apply to images, PDFs, etc.
 - f. Media Language Dependence:
 - i. Fully independent: the media is the same in all languages and can hence not be translated.
 - ii. Independent media file: the file and thumbnail exist independent of language. Other elements can be modified based on language.
 - iii. Fully dependent: all elements depend on language and can be translated.
- 2. Click Save changes.



- > You are going to add the image which you just uploaded into the Media Library to an existing content item by modifying the content "Writing for the web".
- > Ensure the image is in the top left corner.

Writing for the Web



Writing for the web is <u>not the same</u> as writing for print because people read differently on the web. One of the impediments to online reading is physical: It is harder to read on a screen than it is to read on paper.

This is some more text.

Even the best computer monitors are hopelessly fuzzy when compared to the crisp images on a glossy magazine page, and the extra effort this requires from human eyes and brains slows readers down. The longer the document is, the bigger the problem.

Web Content is:

- · Scanned, not read
- · Viewed on a monitor, not in print
- Low resolution (hard to read)

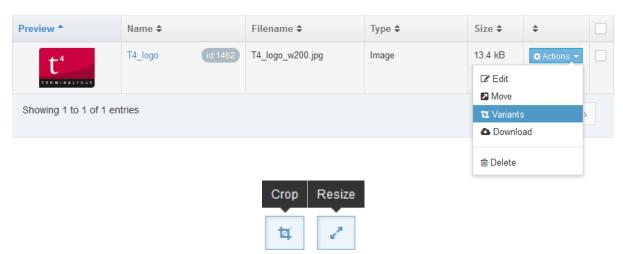


- 1. From the Site Structure screen, select Edit content from the Actions menu beside the section containing the content "Writing for the Web".
- 2. Click on the content's name to open it.
- 3. Place your mouse where you wish to insert the image within the main body of the content; then select Insert from Media

 from the toolbar.
- 4. The Media Library opens.
- 5. Navigate to the category where you uploaded the image earlier.
- 6. Hover over the image thumbnail and click Select.
- 7. The image is inserted in to your content.



- > To fit an image into a piece of content, it may be necessary to resize or crop the image.
- > To ensure the image is properly resized, use the Media Library's facility to create variants.



Other variants





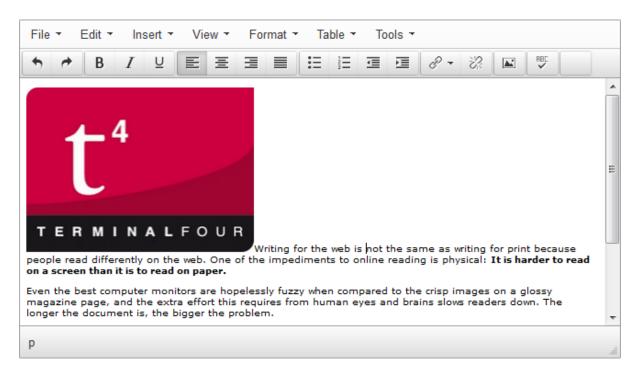
How to - create image variants

- From your content, click Insert Media
- 2. Locate the image in the Media Library, click the Actions button → Variants.
- 3. From here you can either Crop or Resize the image.
- 4. Enter a Variant name and a Description.
- 5. Click Create variant.
- 6. Add additional variants if needed.
- 7. Once you have added the necessary variants, click Save changes to save.
- 8. To use a variant in content; click on your logo and any variants associated to the image will be displayed.
- 9. Click Select to add the image variant to your content.
- 10. The variant is inserted in to your content.



> You may want to specify where on the page an image should appear and how text is placed around this image. Set the Media Attributes which will let you specify Margin, Float, etc.







How to - edit media attributes

- 1. The image (or image variant) has been inserted in your content. If your Media Layout for images contains style options, you can set those from the content.
- 2. Double-click on the image to open the Media Attributes.
- 3. Specify the values you wish to set.
- Click Ok to return to the content screen.
- 5. Preview your content to ensure you are happy with the result.
- Click Save changes to save the changes made to the content.



- > Modify the content "Writing for the web".
- > Open the Media Library and locate your category.
- > Upload the PDF "Writing for the Web Guidelines" you have been given by the trainer.
- > Add a link to the PDF file to your content.

Writing for the Web

IMAGE IMAGE

Writing for the web is <u>not the same</u> as writing for print because people read differently on the web. One of the impediments to online reading is physical: It is harder to read on a screen than it is to read on paper.

This is some more text.

Even the best computer monitors are hopelessly fuzzy when compared to the crisp images on a glossy magazine page, and the extra effort this requires from human eyes and brains slows readers down. The longer the document is, the bigger the problem.

For more information check the guidelines: Writing for the Web Guidelines

Web Content is:

- Scanned, not read
- Viewed on a monitor, not in print
- · Low resolution (hard to read)



How to - add PDF documents

- 1. From the Site Structure screen, locate the section you added your content to earlier.
- 2. Click the Actions menu and select Edit content.
- 3. In the Main Body of your content, place the mouse where you want to insert the link to the PDF; then click Insert Media ...
- 4. The Media Library opens. Locate the Category you wish to add the PDF to and click on it.

Continues >>



How To - continued

- 5. To add media to your category, click Add media (the use of **Name** and **Description** is dependent on your Media Layouts):
 - a. Media file: click to select the relevant image.
 - b. Media type: this will be automatically detected where possible. If an incorrect type is selected, select the media type from the list.
 - c. Name: enter a name for your Image. By default, this is not output on the site, but is used only as a name in the Media Library to allow easy identification.
 - d. Description: by default, this is not required for PDF documents .
 - e. Syntax highlighting language: for non-binary files you can select what syntax highlighting to use (if any). This does not apply to images, PDFs, etc.
 - f. Media Language Dependence:
 - iv. Fully independent: the media is the same in all languages and can hence not be translated.
 - v. Independent media file: the file and thumbnail exist independent of language. Other elements can be modified based on language.
 - vi. Fully dependent: all elements depend on language and can be translated.
- Click Save changes.
- 7. The PDF is ready to be inserted in your content; click on the PDF's name to insert it into your content.
- 8. The PDF has been inserted in your content
- 9. If you do not wish to use the PDF's Name as the link text, double-click on the PDF link text to open the Media Attributes.
- 10. In the empty Name element, enter the new link text.
- 11. Click Ok to return to the content screen.
- 12. Preview your content to ensure you are happy with the result.
- 13. Click Save changes to save the changes made to the content.

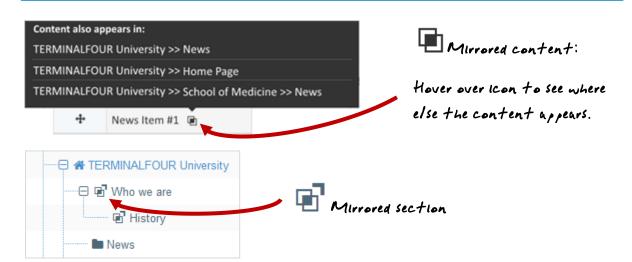


- > Branches of the Site Structure as well as individual pieces of content can be Mirrored and Duplicated.
- > Mirror a section if this feature is enabled. The options available will depend on the configuration. Alternatively, duplicate a section.
- > Mirror or Duplicate a piece of content. When content is mirrored, updates from either location will affect the content from all locations. When content is duplicated, you create an independent piece of content.



Mirror Content/Sections configuration

> You can enable/disable the mirroring of sections or content by changing the settings: System administration → Hierarchy & content settings → Hierarchy → Enable mirroring of sections System administration → Hierarchy & content settings → Hierarchy → Allow non-mirroring of content





How to

Mirror/Duplicate Content

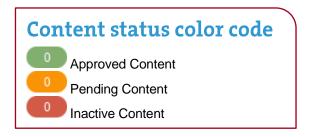
- 1. Select Edit content from the Actions menu beside the section containing the content you wish to mirror or duplicate.
- 2. Select Mirror or Duplicate from the Actions menu beside the content.
- 3. The Site Structure opens. Click on the Section you wish the mirrored/duplicated content to appear in. A small icon appears beside the mirrored content. Hover the mouse over it to see the various locations of the content. The duplicated content, however, will appear as new content.

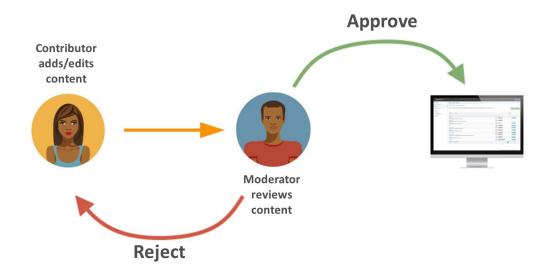
Mirror/Duplicate Section

- 1. Select Mirror Branch or Duplicate Branch from the Section Drop-Down Menu beside the section containing the content you wish to duplicate.
- 2. Select the Section you wish to place the mirrored or duplicated section under.
- 3. A mirrored section's folder symbol will have an arrow pointing out for the original section and an arrow pointing in for the new section.



When content is added to the site, it will have to be approved before it can be published to "go live". The content you have created so far is all pending approval. Ensure your content is approved.







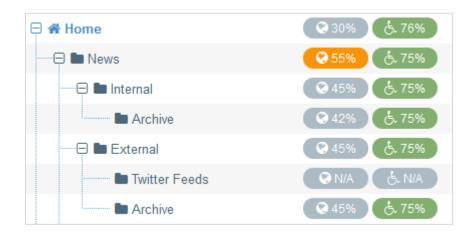
How to - approve content

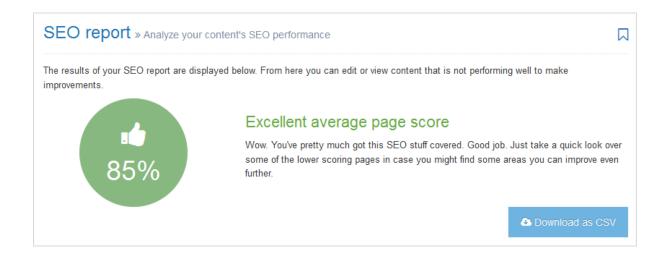
- To approve content, go to Content → Approve Content.
- 2. There are three tabs available to you; **Pending**, **Inactive**, and **Workflow**.
 - a. The **Pending** tab will contain a list of content you can approve; you can sort by **name**,
 priority, or **last modified**. Hover your mouse over the section breadcrumb to see the exact path to the content.
 - b. The **Inactive** tab will contain a list of any content which has been set as Inactive.
 - c. The **Workflow** tab will list details of all content currently in a Workflow Queue.
- 3. From within the **Pending** tab; click the name of a piece of content to check the details.
 - a. Preview the content by clicking on a channel from the **Published Channels** list.
 - b. Click Show History to view any previous versions of the content.
 - c. Click Edit if you wish to make changes to the content.
- 4. Click Approve if you are happy to approve content; otherwise, click Reject.
- 5. When content has been rejected, a **Reject Reason** can be added to explain the decision.
- 6. Once content has been approved, it will disappear from the main list.
- 7. In the Site Structure, the approved content appears in the green column





- Accessibility checking functionality in TERMINALFOUR allows you to determine how accessible your content is. This is important to ensure your site can be used by people with visual impairments, etc.
- > Search Engine Optimization (SEO) checking functionality in TERMINALFOUR allows you to determine how easily a search engine can find your content. This information can then be used to increase the visibility of content.
- > Based on the information in the report, you can improve your content and hence obtain better ranking in the search engines.
- > Accessibility and SEO Reports can be run by Administrators; these can be scheduled to run periodically.







- 1. Ask an Administrator to run an Accessibility or SEO report. For one of your sections, click on the colored bar in the Accessibility or SEO column; this will open up the Detailed results.
- 2. A Data Summary is displayed; click on Detailed page report for more detailed information.

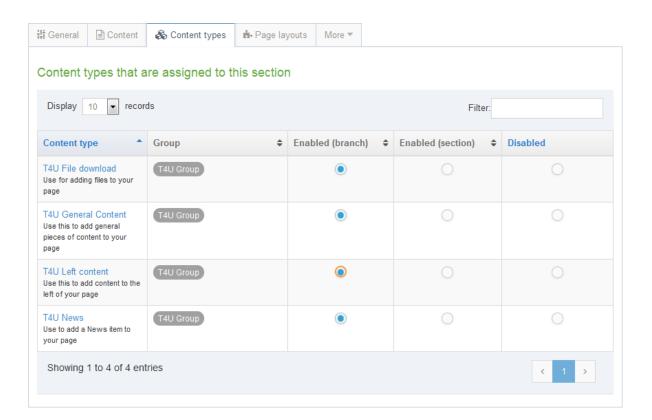


> Below is a list of some of the Content Types which are going to be used on your website. You may wish to pick one or two of these to focus on when training End Users

Content Type Name	Description
<u> </u>	Example: This content type is to be used when adding
Evernle, News	news items to a page. It is only available to approved Users
Example: News	and only enabled for use on certain pages of the website. A
	workflow rule applies to the approval process of all News
	content.



> For users to be able to add content, they need to have access to Content Types from the site structure. To use a Content Type, a user must also be a member of the group in which the Content Type is available.

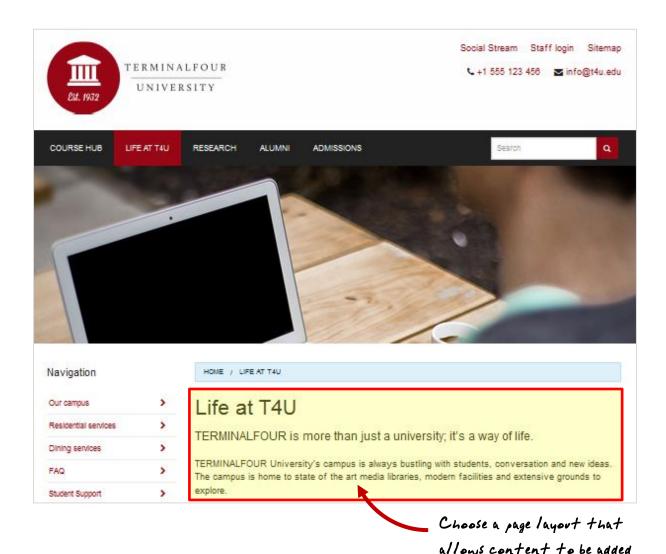




- Assuming you already added the users to the relevant groups previously, from the Site Structure, click Edit section beside the section you wish to assign the Content Type to, i.e. Training.
- 2. Select the Content types tab.
- 3. Select the radio button to enable the Content Type either at branch or section level. If you select "branch", the Content Type can be used for this section and its sub-sections. If you select "section", the Content Type can only be used for this section.
- 4. Click Save changes.



> You can decide which Page Layout you want to use to display the training content. You may want to opt for an "inner" page layout to make as much room for content as possible. The example below has the content area highlighted.



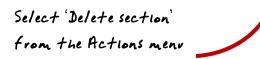


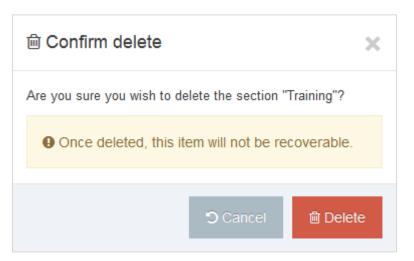
- 1. From the Site Structure, click Edit section within the training section Action menu.
- 2. Select the Page layout tab and select the relevant page layout for your site.
- 3. Click Save changes.
- 4. Preview to ensure the new page layout has been applied and works as expected. This will require that you have a piece of content to preview first.



- Once training has been completed, you may wish to delete the attendees' work in preparation for the next training session.
- Delete sections and content which are no longer required.









Did you know?

> When you delete a piece of content in TERMINALFOUR, you do not remove it from the system immediately. Instead, an Administrator will approve the deletion before it disappears from view. Once this is done, the content and its history will be gone from the database.



How To

- 1. Decide which of the training sections you wish to delete.
- 2. Select Delete section from the Actions menu beside the section you wish to delete. This will delete the current section and all of its sub-sections (branch).
- 3. You will be asked to confirm delete, click Delete to confirm.
- 4. Repeat the above steps until you have deleted all the unwanted training sections.

The following steps will need to be completed by an Administrator user.

- 5. To Purge a Section or Content, go to Content → Recycle content.
- 6. The Inactive content tab displays all content which have an Inactive status.
 - a. Check the content you wish to purge.
 - b. Click Purge content to remove content.
 - c. A warning is displayed that you are about to delete content, click Purge to completely purge the content.

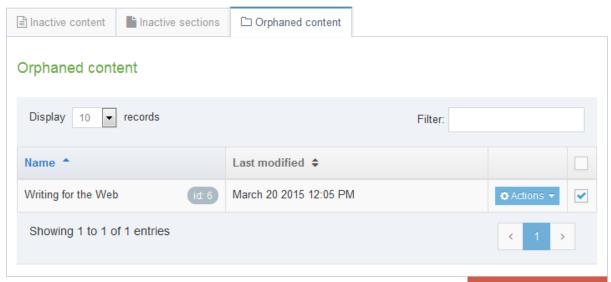
Continues >>



How To - continued

- 7. The Inactive sections tab displays a list of all sections which have an Inactive status.
 - a. Check the sections you wish to purge.
 - b. Click Purge sections to remove the sections.
 - c. A warning is displayed that you are about to delete the section(s), click Confirm to completely purge the content.
 - d. If a purged section contained content, this content will now be moved to the Orphaned content tab.

Continues >>





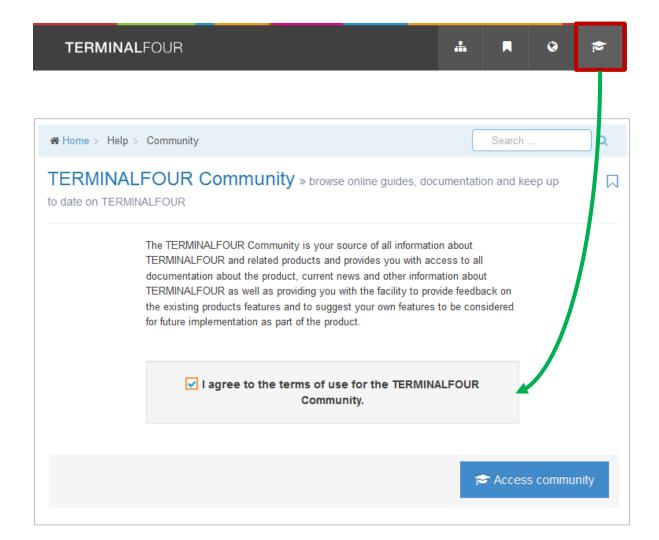


How To - continued

- 8. The Orphaned content tab contains a list of all content which previously resided in a section which has been purged.
 - a. If you do not wish to delete the content:
 - i. Click the content's Actions menu → Move content.
 - ii. The Site Structure will be displayed.
 - iii. Select a new location for the content; click on a Section and click Add content.
 - iv. The content will be moved to your chosen section.
 - b. If you do wish to delete the content:
 - i. Check the content you wish to purge.
 - ii. Click Purge content to remove the content.
 - iii. A warning is displayed that you are about to delete the content, click Confirm to completely purge the content.



> The TERMINALFOUR Community is an online resource which will provide you with documentation, training material and extra resources which will aid you in using TERMINALFOUR and training your users.



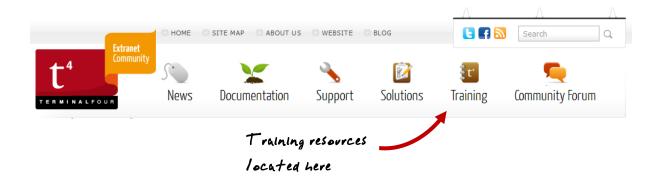


How to - access TERMINALFOUR Community

- 1. To access the community area, click the TERMINALFOUR Community icon located towards the top right of the interface.
- 2. A new tab opens up, if this is your first time accessing the community area you will need to agree to the terms of use. Check the box to agree to the terms and click Access community.



- > To help you create your training material, we have produced a generic End User training manual which you may find useful.
- > Download the most up-to-date version of training manuals from the TERMINALFOUR Community.







How to – access training material

- 1. In the TERMINALFOUR Community area, click Training.
- 2. From here you have access to a number of training resources, such as the End User training manual, and online documentation.



- > Congratulations on completing the Train the Trainer course.
- > Please open our on-line survey and provide your feedback



Training feedback survey

Congratulations on completing the TERMINALFOUR training course.

Please provide your feedback by clicking the link below:

Training feedback survey