

DIGITAL ENGAGEMENT AND WEB CONTENT MANAGEMENT PLATFORM

Train the Trainer Training

Terminalfour for trainers



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Web content management

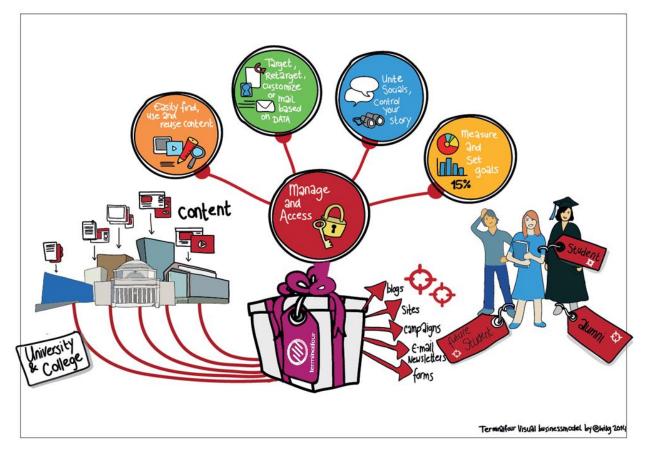
At a basic level, Terminalfour is used to build and maintain large amounts of digital content.

Users at various levels can be given permission to add and modify content. All content goes through an approval cycle, at which point dedicated "approvers" review the content. In some cases this may be the authors who wrote the content; in other cases a more complex workflow may be used to allow several people to review the content.

Once content has been approved, it is ready to "go live". This happens in the publishing process. Page layouts (header/footer) and content layouts are wrapped around the content to ensure the content is displayed correctly.

One piece of content may be published to various channels. These are simply output mechanisms, like websites, mobile sites, paper publishing, etc. By applying the page layouts and content types, different displays can be achieved whilst still just producing one piece of content.

At the publishing stage, external data can also be incorporated. This could be information from a database, website or similar.



Training facilities

Room set-up

The arrangement of the tables, chairs, equipment and lighting can impact the way your training will be received. How is the room set up? Will everyone be able to see you without straining? Does the seating arrangement allow for interaction? Try to move around the room to maximize interaction with the audience.

- > Is the room large enough to accommodate the participants?
- > Is a screen, projector and flip chart or white board available?
- > Can all participants see the screen?
- > Do all participants have a computer with access to the internet and TERMINALFOUR?
- > Are the washroom facilities easily accessible?
- > Is there adequate heating, cooling and ventilation in the room?

Number of attendees

For training to be effective it is important to be able to afford individual attention to attendees as and when required. For this reason it is suggested that you consider limiting the maximum number of attendees to ten for this type of training.

Training location

Whether training should take place in-house or not can always be discussed. An advantage of in-house training is that participants do not have to travel. A disadvantage is that they have easy access to their work station and can be distracted by work and perhaps lose focus on the training.

Training objective

What will your audience expect to gain from the training? What is the purpose of the training? Set out an agenda for the day and agree upon breaks and lunch times.

	Description
Inform	At the end of the training, the audience will have a greater understanding of how Terminalfour works and how it impacts their work
Persuade	At the end of the training, the audience will be familiar with the new Page Layouts and Content Types introduced and understand how to use them correctly.

Dealing with participants' reactions

The following suggestions are provided to assist facilitators when dealing with participants who may experience difficulties with the changes required by the introduction of new knowledge and responsibilities:

Reactions to change	Why?	What to do
Participants feel awkward, uncomfortable or even worried	They do not know what to expect	Give examples and provide as much information as possible.
Participants complain about what they have to give up	Change can involve letting go of responsibility	Mention benefits of the change!
Participants feel they alone are having difficulties	Change occurs on an individual basis, even if the change affects everyone	Provide support and let them know who can help further.
Some participants learn quickly, others do not	Not all people accept change straight away	Be non-judgmental and accepting. Let the informal leaders in the group lead.
Participants are negative and do not want change	People are concerned that they do not have the resources to do what is expected of them	Indicate sources of support, resources to call, reference material.
After the course, participants return to the 'status quo', to the way things were before	It is normal to revert to the way things were because it is known	Be there to support staff and check on how they are doing. Solicit questions and concerns.

Pre-training check List

Task	 ✓
Familiarize yourself with the material	
Identify and prepare slides you may want to use	
Identify, prepare and copy handouts	
Ensure you know your contact at the facility in case any problems arise	
Have extra paper and pens available for participants	
Terminalfour URL	
Terminalfour Login/password	
PC/Laptop for everyone	
Projector	
Flip chart and/or white board with pens	



User roles

There are 5 user roles in Terminalfour, which roles will you be training?

Meet the team below:



Visitor

Hi, I'm a student at the University and a member of the Library. There's a password controlled area of the library website which I have access to using my student authentication details. I can keep track of my library account from there.



Contributor

I work at the University Library I don't update content very often, but when I do I like to use Direct-Edit as it's easy to update the content. I have a moderator check my work before it gets published.



Moderator

I also work at the Library. Content that Carla and other Contributors create comes to me and I decide what gets published. I have permission to add new pages to the website when needed.



Power User

I oversee the Library website.

I can add content, but my main duties are to look after the look and feel of the Library site, I can change the page layouts and create new content types for the Contributors and Moderators to use.



Administrator

I oversee all of the Websites here at the University. My duties are similar to Power Users but I get to oversee all the websites and have access to all areas within Terminalfour.

User rights

The default rights of each user type are detailed below

Some rights and roles are customizable by going to:

🗱 Administration > User Rights & Roles > Role Customization

Action	Contributor	Moderator	Power User	Administrator
Add/Modify/Delete Content	\checkmark	\checkmark	\checkmark	\checkmark
Manage Site Structure		\checkmark	✓	\checkmark
Approve/Reject Content		\checkmark	✓	\checkmark
Modify User Profile		\checkmark	\checkmark	\checkmark
Purge Content	\checkmark		✓	\checkmark
Manage Users			✓	\checkmark
Manage Groups			✓	\checkmark
Assign Rights to Contributors		\checkmark	✓	\checkmark
Assign Rights to Moderators			✓	\checkmark
Assign Rights to Groups			✓	\checkmark
Manage Channels			✓	\checkmark
Manage Page Layouts			✓	\checkmark
Manage Content Types			✓	\checkmark
Manage Navigation Objects			✓	\checkmark
Manage Languages			✓	\checkmark
Manage Workflows			✓	\checkmark
View Audit/Error Reports				\checkmark
Configure Terminalfour				\checkmark
Publish Content		✓	✓	\checkmark

Who are you training?

There are 5 different user roles in Terminalfour; this training assumes that you will be training Contributors and Moderators

Contributors and Moderators

At the end of this training course you will be able to train both Contributors and Moderators.

It is important to know the roles of each of these user types, as this will guide the content that is covered in your training session.

Task	Contributor	Moderator
Add content	\checkmark	\checkmark
Modify content	\checkmark	\checkmark
Delete content	✓	✓
Add files to the media library	√	✓
Add pages		√
Modify pages		√
Delete pages		√
Approve content		√
Publish content		✓
Assign rights to contributors		\checkmark

- > Tailor your training sessions based on the needs of your audience.
- > If possible train Contributors and Moderators separately.
- > Invite your trainees to bring examples of content along to the training session.

Log in

When a new User is created, they are assigned a unique username and password within Terminalfour. Single sign-on through directory services such as LDAP, SAML, Kerberos and CAS is also supported.

How will your colleagues log in to Terminalfour?

- > Log in to Terminalfour.
- > Open your user profile by clicking on Welcome in the black bar at the top right
- > To modify the profile, click **Profile**.

@ terminalfour	First name *	Vincent
	Last name *	O'Malley
DIGITAL ENGAGEMENT & WEB CONTENT PLATFORM	Email address *	vincent.omalley@terminalfour.con
	Current password	
Jsername	New password	
	Confirm password	
assword	Default language	English
	HTML editor	TinyMCE
Login	Preview channel	None

Make a note of your URL

🖽 How to log in

- 1. Open a web browser and navigate to your Terminalfour installation.
- 2. Enter your username and password; then click Log in.
- 3. TERMINALFOUR opens. Click on your username in the top right corner to open your user profile:
 - a. You can change your Password.
 - b. If more than one Language is available, you can change the language. This will change the language of the site you work on when you log in.
 - c. You can select your preferred User Interface Language. This is used to set the interface language of TERMINALFOUR; menu items, site structure and user options.
 - d. You can update your **Email Address**; this is used for notifications sent from TERMINALFOUR.
 - e. If more than one HTML Editor is available, you can change editor. The default is TinyMCE.
 - f. If more than one Preview Channel is available, you can set a default channel. This is used when you preview your content to see how it will look on the live site.

Download training material

Training material for this course can be downloaded from the Training area of the Terminalfour Community.

Terminalfour Community is your source of all information about Terminalfour.

Being part of the Terminalfour Community gives you with access to all training material, documentation about the product, and the T4 discussion forum.



How to download training materials

- 1. To access the community area, click the Terminalfour Community icon 🞓 located towards the top right of the interface.
- 2. A new tab opens up, if this is your first time accessing the community area you will need to agree to the terms of use. Check the box to agree to the terms and click Access community.
- 3. Your trainer will show you where to download the materials required for this course.

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Set up a training area

- It is recommended that you set up a training environment instead of using the live site for training. This can be done within the existing installation of Terminalfour and can use the same Content Types and Page Layouts to make it as realistic as possible.
- > Remember to give your Training Site a "Pending" status so that it won't be published on your live site.



site structure

🖼 How to set up a training area

- 1. If desired, you can set up a new channel for training and build the Site Structure within that.
- 2. Alternatively, within the site you want to use, create a new section for training and ensure it has a Pending status. This will ensure that it does not publish at any point.
- 3. Assign Page Layouts and Content Types to the training section based on what you want the trainees to use.
- 4. Set up users/groups and give them edit rights to the Training area of the Site Structure.

Set up training Users and Groups

- > To be able to control what users will access for training, it is a good idea to set up a training group and some training user ID; alternatively, you may wish attendees to use their own accounts. If Content Types are global, the users will still be able to use those. Otherwise you will need to share the Content Types with your Training group.
- > The steps below explain how to create a new user in TERMINALFOUR.

Group information	า				
Name *	Training Group				
Description	A group for trainee End Users	Group members	,		Filter All types 🔹
Email address	e.g. news-contrib@example.ec	Display 10 records	;	Filter:	
Default preview channel	00 Trainer	Username 📤	Name 🗢	User type 🗢	Options
Group inheritance	× Trainer	t_edwards	Tracie Edwards	Moderator	× Remove
		v_omalley	Vincent O'Malley	Moderator	× Remove
		Showing 1 to 2 of 2 entrie	S		< 1 >

Be How to set up Users and Groups for training

The following steps will need to be completed by an Administrator user.

- 1. Go to 🗱 Administration > User rights & roles > User management
- 2. Click Add new user and fill in the relevant information:
 - a. First name: enter the user's first name.
 - b. Last name: enter the user's last name.
 - c. Username: enter a username.
 - d. Password: enter a password of a minimum six characters.
 - e. Confirm password: confirm the password by entering it again here.
 - f. Email address: enter the user's email address. This is used for alerts and notifications.
 - g. User type: sets the user level. This restricts access to parts of Terminalfour based on the user level
 - h. TERMINALFOUR user interface language: select the language you wish to use for the interface.
 - i. Default language: sets the language for the Terminalfour user interface
 - j. HTML editor: select the editor you wish to use for HTML elements. Depending on your set-up, several may be available.
 - Preview channel: select a channel the user works within, if possible.
 If no default Channel is set at all, the user is prompted to select the desired Channel whenever previewing content.

Community access

Community access v				
Assign access to the	TERMINALFOUR community pages	;		
T4 community	Administrator access			

T4 community:

Select End User access or Administrator access if you wish for the user to have access to the TERMINALFOUR Community.

End User access gives restricted access.

Authentication methods Authentication methods ~ Configure authentication methods available for Configure authentication methods available for this user this user: Identifier Name Status If your users are managed externally you can Local configure the relevant authentication method LDAP here. Kerberos More information can be found in the Terminalfour Community. SAMI CAS

🖾 How to set up Users and Groups for training

- 3. Click Save changes to save the details.
- 4. The user has now been created and can log in. The user needs to be assigned to the relevant part of the Site Structure, i.e. the **Training** section created earlier.

Edit rights

Administrator users by default have edit rights to the entire site structure. All other user types need to be given their edit rights.

> Give your users the right to edit the training site structure.

	_						00,000 0	
ग ्धां General	Cont	ent 🛛 🚓 C	content types	📥 Page layou	uts More 🔻			
			Click <mark>Ed</mark> i	it rights 🔶	😫 Edit & Acces	sections rights ss		
				•		red sections		
뷳 General 🖹 Conte	nt 💰 Content ty	vpes 🔥 Page layou	ts More ▼					
Edit available use	ers and groups		Currer	nt users and groups se	lected			
Rest	rict by user type	All types	•	Restrict by user typ	e All types	•		
Display 10 💌 re	ecords		Filter: Displa	y 10 💌 records		Filter:		
Username 🔶	Name 🗘	Туре 🗘	Options Userna	ame AName	♦ Туре ♦	Options		
acustomer	Aoife Customer	Visitor	+ Add					
adirector	Anthony Director	Visitor	+ Add	No result	ts found			
admin	Training Training	Administrator	+ Add Show	ing 0 to 0 of 0 entries	<	>		
apartner	Adam Partner	Visitor	+ Add					
bburns	Brian Burns	Moderator	+ Add		-			
bottsj	Joe Botts	Moderator	+ Add		sers with edit			
Showing 1 to 10 of	42 entries	< 1 2 35 >	4	rie	ghts appear			

🖾 How to assign edit rights

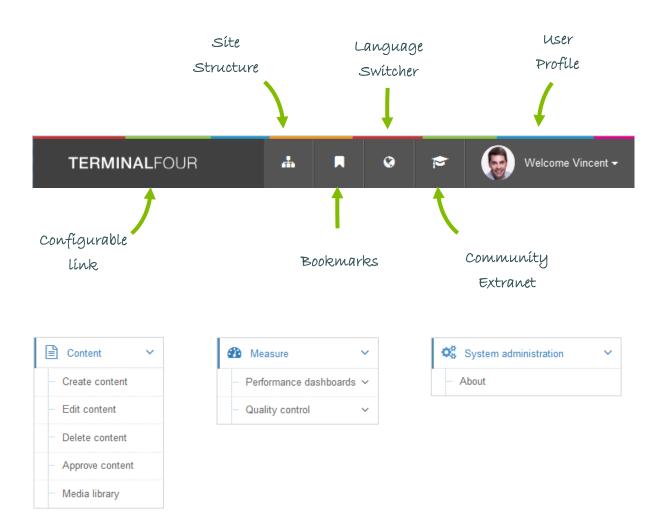
- 1. To give a user or group edit rights, go to the Site structure and click on the relevant section.
- 2. Expand the More tab and click Edit rights as displayed above.
- 3. Use the Filter to find the relevant users or groups.
- 4. Click +Add beside the users you want to give access to the Section.
- 5. Click Save changes.

© Copyright 2023 Terminalfour. All rights reserved. Terminalfour confidential – not for distribution to 3rd parties Select the More tab

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Terminalfour interface

- > The TERMINALFOUR interface has been designed to be fully responsive, which means it can be used on a desktop, laptop, tablet, and/or mobile device.
- > Familiarize yourself with the interface.
- > The interface for Contributors and Moderators will be different. It is suggested that you deliver training to Contributors and Moderators separately.

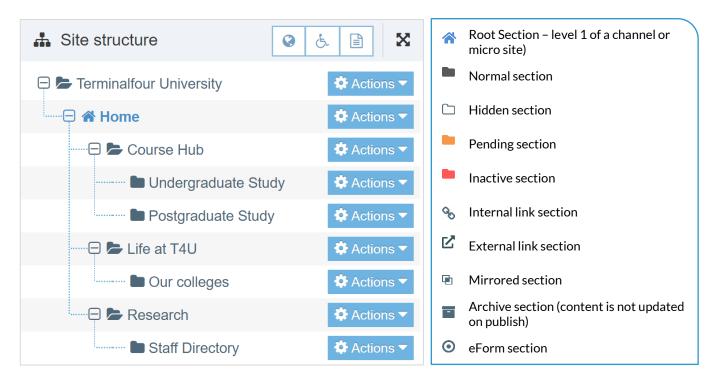


Site Structure

The first part of building a website is identifying at least the high level architecture. In Terminalfour this involves building a site structure consisting of sections.

There are a many types of Section and each type has an icon so you can identify it

Once the different options have been explained by the trainer, build a small site structure you can use as a base for your new website.



How to create Sections

- 1. On the Site Structure screen, locate the section under which you wish to add your first section. Click Actions > Create section
- 2. Enter the relevant information to create a section. As a minimum, the Name must be filled in. All other default options are explained on the next page.
- 3. Click Save changes to save the section.
- 4. Repeat the steps above to add additional sections. Section information can be modified at any stage.



🗄 General	🗞 Content	types	n-Page Layouts	More 💌		
Genera	l section	deta	ils			General section details
	Name *	e.g. N	ews and events			When creating sections, the only required element is Name. Additional elements are described below:
	Status	Appro	oved	~		Name: This is the name of your section and is typically
Sectior	n options	_	rk as link section w in navigation		ו ו	used in the menu navigation and forms the basis of the URL for the published page (if an Output URI is not specified).
			hive section orm section		S	Status: There are three status levels: Approved: Sections are published when they
Advanc	ed settin	gs				have at least one approved Content Item. Pending: Pending Sections will not publish, even
	nt owner	🛓 Se	lect content owner			if the content within the Section is Approved. Inactive: Deleted Sections have an Inactive status. Sections can be restored by changing the
Ou	itput URI	e.g. u	niversity-news-even	ts		status to Approved.
Output f	ïle name	e.g. m	y-filename.php		á	Mark as link section: Link Sections contain no content and instead link to another Section in the Site Structure or an external URL.
SEO key	phrases					or an external ORL.
Default	workflow	None		~	á	eForm section: This option is used if you want to submit an eForm. Refer to the documentation for <u>eForms</u> for further details.
Ac	cess key					

Advanced settings

Content owner: Select the Content Owner from the list. If left blank, it will inherit from the parent section. The content owner can be used in workflows or get notified when content expires.

Output URI: Lets you specify the Uniform Resource Identifier (URI) as the destination of the new Section. Using this field improves the Search Engine Optimization (SEO) for this Section. Otherwise, with the field left blank, the Section's name is used when publishing.

Output file name: Specify the file name used for the page. When you leave this blank, the system uses the default file name configured in the Channel Settings.

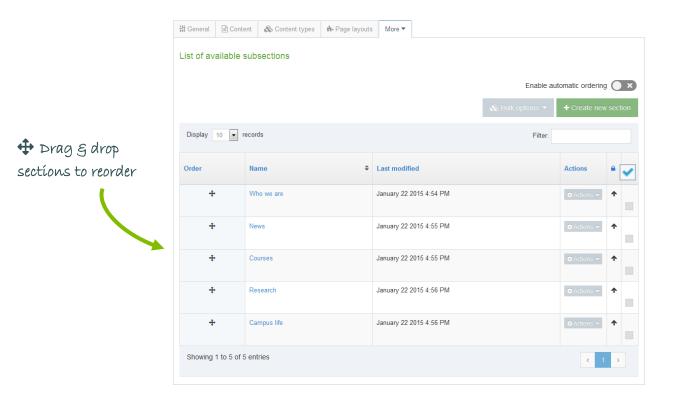
Default workflow: The default Workflow for this Section's content.

Access key: You can enter a single character, which can be used as a shortcut within a Link menu Navigation Object.



Move and reorder Sections

- > Sections can easily be moved, and the order in which they appear in navigation will change to reflect this.
- > Move one of your sections, using the drag and drop method.
- > Reorder the sub-sections you created earlier. Use either automatic ordering or move them manually.



How to move and reorder Sections

- 1. To move a section, drag it with your mouse and drop it to the new location.
- 2. Click Confirm to save the change to the site structure.

3. To **reorder** sections, click the Site structure icon

- From the 🔯 Actions 🗸 menu select Edit section.
 - a. Select the More tab > Child sections.

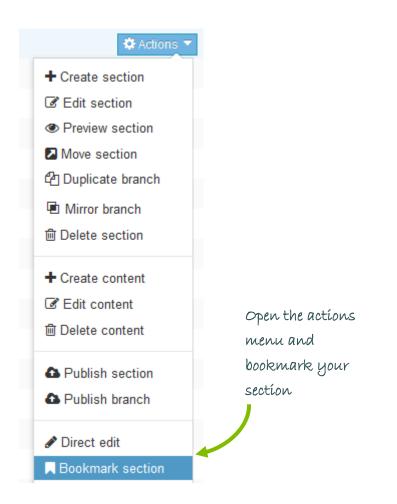
4.

- b. If you wish to use automatic ordering, slide the Enable automatic ordering toggle to the on position \bigcirc and select a method. By default, all sections are locked. Unlock the sections you wish to apply automatic ordering to. To do this, use the \bigcirc Unlock option in the Actions menu.
- c. If you wish to manually move the sections, use the \clubsuit Order icon to move sections around.
- d. Click Save changes before navigating away from this screen, as the changes will otherwise not be saved.

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Bookmark Sections

- > The bookmark tool allows you to add your favorite sections to a bookmark list.
- > Bookmark one or more of your sections.



How to Bookmark Sections

- 1. Select Bookmark section from the 🔅 Actions 🗸 menu beside the section you wish to bookmark.
- 2. Check the bookmarks tool to see that your section has been added as a bookmark.
- 3. Sections in Terminalfour can also be bookmarked, by clicking on Bookmark icon \Box located towards the top righthand-side of the screen.

Add content

- > Content is added to a section by using Content Types.
- > Add content to one of your sections using the generic content type (the trainer will point out the name).
- > Preview the content to ensure it looks OK.
- > Add the content or save as draft.

Content	» Configure cont	lent		
				Preview
tậ General	& Content	🛦 Channels	© Options	
Content	type : Trair	ning - Ad	d Content	
		Name *	Enter some text	
	He	eading *	Enter some text	
	Main	Body *	File ▼ Edit ▼ Insert ▼ View ▼ Format ▼ Table ▼ Tools ▼]
				_
			pa	

Name of your generic Content Type

🖼 How to add content

- 1. Select Create content from the 🔅 Actions 🗸 menu beside the section you wish to add content to.
- 2. If only one content type is enabled, this will open right away. Alternatively you need to select the content type you want to use.
 - a. The * next to the element identifies that the element is required.
- 3. Enter a Name for the content. This will not be displayed on the published page, but simply act as a name within Terminalfour and allows for user organization.
- 4. Use the Word file "Writing for the Web" and create a piece of content which looks as similar as possible to the original.
 - a. Open the Word file given to you by the trainer and copy the text.
 - b. Paste the text into the main body of your content. Some formatting may be necessary.
- 5. Preview to ensure you are happy with the result.

Direct Edit – links

- > There are numerous ways to add and modify content in Terminalfour. This time we are going to use Direct Edit to add a new piece of content, with internal and external links.
- > Open Direct Edit and add a new piece of content on the same page you added the "Writing for the Web" content to.
- Include a link to an external website (e.g. http://www.terminalfour.com), a link to one of your other sections (e.g. "News") and a link to another attendee's "Writing for the Web" content.
- > Create an anchor link navigating from the bottom of the content back to the top.

Add page		E R M I N A L U N I V E R S		ٹی +	1 555 123 456	Site Map ⊠ info@t4u.edu	
\$	COURSE HUB	RESEAR	CH NEWSROOM	COMMENTS AND QUESTIONS	WRITING	FOR THE WEB	
Page settings							
✓	HOME / WRITING	G FOR THE WE	В				
Approval queue	Writing for the	Web		+ INSERT CONTENT			
1	Course Hub	>					
Analytics	Research	>	Writing for t	he Web			
	Newsroom	>		esigned to be run either independent			Click
O Preview	Student News		based on existing conter	on how to write effective web-based nt.	l content, eithei	r from scratch or	INSERT CONTENT
	The origins of on Earth	life	 Web Content What is web content How web content is 				
Edit mode	Wednesday, March 11, 20 Students reco charity single mental health	rd for	Communication Standard vs. intera	active			
G				+ INSERT CONTENT			
Exit direct edit							

🖾 How to use Direct Edit

- 1. From the Site Structure screen, select *P*Direct Edit from the Actions menu beside the section you just added content to.
- 2. A Direct Edit screen opens with dotted line surrounding any content for which you have editing rights and a Direct Edit menu is displayed to the left of the screen.
- 3. Click Insert content to begin adding new content to the page.
- 4. Select a Content Type.
- 5. Enter a Name for your content we will now create a number of links.

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➢ Link to another page

🗋 Link to content in a page

P Link to external site

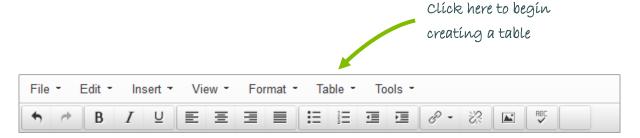
☐ Insert anchor

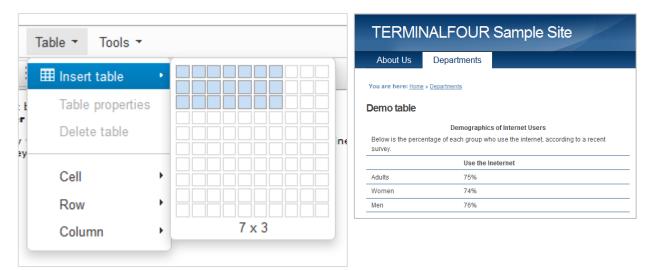
How to add links

- 1. External Link: e.g. http://www.terminalfour.com.
 - a. Type the text you wish to use as your link text; e.g. Terminalfour.
 - b. Highlight the text; then select Link to external site from the WYSIWYG.
 - c. The Link to external site Window opens; complete the details as required.
 - i. URL: enter the URL of the site you wish to link to.
 - ii. Text to display: enter the link text here.
 - iii. Title: enter information about where the link will send the user; this will aid user accessibility.
 - iv. Target: select how the link should open, e.g. within the same window or in a new window.
- 2. Link to another page: e.g. to one of your other sections.
 - a. Type and highlight the text you wish to use as the link text or simply place your cursor where you want the link inserted. Select Link to another page from the WYSIWYG.
 - b. A window will pop up displaying the Site Structure; navigate to the section you wish to link to and click on it.
- 3. Link to content in a page: e.g. to another attendee's "Writing for the Web" content.
 - a. Type and highlight the text you wish to use as the link text or simply place your cursor where you want the link inserted. Select Insert Content Link from the WYSIWYG.
 - b. A window will pop up displaying the Site Structure; click on the section that contains the content you wish to link to; a list of content will be displayed.
 - c. Click on the name of the content item you want to link to.
- 4. Click Save changes to save the content once complete.
- 5. Preview your content to review your links.

Tables

- > Tables are sometimes used to arrange information within your content to make it easier to read.
- > Create a piece of content in one of your empty sections.
- > Create a table similar to the one below.





🖾 How to create a table

- 1. From the Site Structure screen, select Create content from the 🌣 Actions 🗸 menu beside the section you wish to add content to.
- 2. If only one content type is enabled, this will open straight away. Alternatively you need to select which content type you wish to use.
- 3. Enter a Name for the content. This will not be displayed on the published page, but simply act as a name within Terminalfour.
- 4. In the Main body, click Table from the WYSIWYG and create a table.
- 5. When finished, click Save changes to save your work.

History and Versions

- > Terminalfour allows you to see all changes made to content, compare different versions and set previous versions of the content live.
- > To see how this works, modify a piece of content; then compare the two versions of the content.
- > Set the original version of the content live again.

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Name Image: Constraint of the state of t	0.2 •	Owner Inherited Inherited	1:14 PM	uary 2015 M uary 2015	Last modified by vomalley vomalley	Previous 0.1 0.0	C Actions C A Actions C Actions C Actions C Actions C Actions C Actio	-	Compare selected
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Be How to modify content

- 1. Modify a piece of content.
 - a. Select Edit content from the 🌣 Actions 🗸 menu beside the section containing the content.
 - b. Click on the content's name to open it.
 - c. Make changes to the content and click Save changes.
- 2. Select History from the content's 🗘 Actions 🗸 menu beside the content.
- 3. Check the two versions of content you wish to compare and click Compare selected.
- 4. A side-by-side comparison of your content is displayed (see image above). Changed content is highlighted.
- 5. Click Back to return to the History screen.
- 6. Select Make current beside the original version (assuming you wish to revert to a previous version of the content).

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Content Options

- > Once content is approved, it will automatically be published the next time a publish occurs, unless you specify to delay the publish date.
- > Specify the Publish Date, Expiry Date, Content Owner and Archive Section for one of your pieces of content.
- > You can use the normal view or Direct Edit.

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	Archive sect	ion 📂 Se	lect section					24	25	26	27	28		30	
	Content ow	ner 🔷 Sel	ect content own	er				31	1	2	3	4	5	6	
										(0				
												1			Select tín

How to manage Content Options

- 1. From the Site Structure screen, select Edit content from the 🗘 Actions menu beside a section containing content.
- 2. Click on the content's name to open it.
- 3. Select the Options tab.
- 4. Fill in the relevant fields by clicking the box to open the calendar; simply click on the date you wish to use and adjust the time by dragging the hours and minutes, then click Done. If you do not set the time, it will default to the current time.
- 5. Click Save changes to save the content options selected.

Content Options

- > **Publish Date**: schedules a publish date, i.e. the date the content will go live on the site. The content has to be approved before it can be published.
- > Expiry Date: content will expire and be removed from the site.
- > **Review Date**: TERMINALFOUR Site Manager will email the Content Owner. If no owner is set, the person who last modified the content will be notified instead.
- > Archive Section: allows you to specify a section for the content to go to once it has expired. If you are publishing lots of content, it may be a good idea to create an Archive Section to store expired content in. This way the content can be used and published again at a later date. Click Select section to select a section; the section id is inserted as a reference.
- > Content Owner: sets an owner to the Content Item. If this is not set and the Section Owner is set, this will be used.

Media Library – Training Area

- > It is recommended that you set up a training area within the Media Library instead of using the live site for training. This can be done within your existing Media Library to make it as realistic as possible.
- > It is possible to assign read and write access to different users/groups.

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DIVERSITY OF TERMINALFOUR DIF Files	0 -	t⁴	T4_logo	id:1462	T4_logo_w200.jpg	Image	13.4 kB	Actions 👻	
Images	0 -	TERMINALFOUR							
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Media Library Overview

- > The Media Library can be accessed either as a separate item (go to Content and select Media Library) or directly from a piece of Content.
- > By default, only Administrators have write access, and all user types have read access.
- > It is possible to add additional categories to the Media Library.
- > If you modify a Category, you can determine the Write Access, Read Access, Workflow, Media Categories (manual and automatic ordering), Auto Publish and Access Control.
- > The Add Media button allows you to add new media items to the category you have selected.
- > You can Search for an item by entering keywords or an ID.
- > You can Filter results by typing into the Filter tool.

🖾 How to set up a Media Library training area

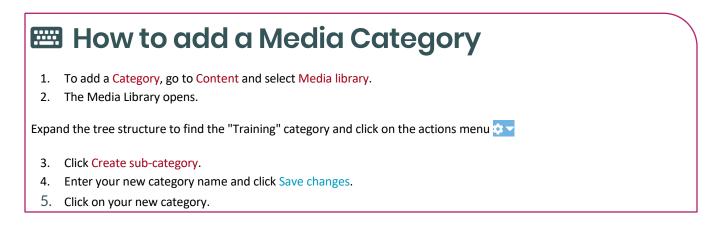
- 1. The following steps will need to be completed by an Administrator user.
- 2. To add a Category, go to Content and select Media Library.
- 3. The Media Library opens; click on the Actions button beside the category you want to add a new Training category to.
- 4. Give the new category a name, e.g. "Training".
- 5. The new category will be added to the Media Library.
- 6. Click the Category and click Edit category.
- 7. Select the Access Tab and click Write access.
- 8. Add the user(s) or group(s) you want to give write access to the Training category.
- 9. Click Save changes to save the details.
- 10. Members can be added and removed at any point.

Media Library

- > The Media Library is used to store files of all sorts to use in content. You may not have access to uploading new files this depends on your user credentials.
- > Open the Media Library and locate the training category.
- > Add a category with your own name; then upload the image you have been given by the trainer.



			Bulk actions	+ Add media
A Show categories		Q Search	🔿 🛛 # Jump	:= :
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Showing 0 to 0 of 0 ent	ries			< >



Uploading Images

> Upload an image to your media category.

≢ General			
Media details			Drag and drop
Media file (Max: 50000KB) *	Drop file here or click to choo	ose	your image
Name *			terminalfour
Description / Alt text	e.g. A student sitting under a	tre	DIGITAL CONTENT & WEB DEVELOPMENT PLATFORM
Advanced options	;		
Media type	Image	•	
Syntax highlighting language	HTML/XML	-	
Media language	 Fully independent 		
dependence	Independent media file Fully dependent		
	 Fully dependent 		

🖾 How to upload images

To add media to your category, click Add media

- 1. Media details
 - a. Media file: click to select the relevant image.
 - b. Name: enter a name for your Image. By default, this is not output on the site, but is used only as a name in the Media Library to allow easy identification.
 - c. Description/Alt text: by default, this is used as the alt tag and should be filled in for images.
- 2. Advanced options
 - a. Media type: this will be automatically detected where possible. If an incorrect type is selected, select the media type from the list.
 - b. Syntax highlighting language: This does not apply to images, PDFs, etc.
 - c. Media Language Dependence:
 - i. Fully independent: the media is the same in all languages and can hence not be translated.
 - ii. Independent media file: the file and thumbnail exist independent of language. Other elements can be modified based on language.
 - iii. Fully dependent: all elements depend on language and can be translated.
- 3. Click Save changes.

Using Images

- > You are going to add the image which you just uploaded into the Media Library to an existing content item by modifying the content "Writing for the web".
- > Ensure the image is in the top left corner.

The web content merry-go-round

What do I do to stop my rage,

when everyone wants to be on the homepage? There's a solution I use; maybe you do as well? It's the wonderfully accommodating carousel.

It helps me satiate the vanity, of multiple departments that want to see, their precious content on page number 1, and this is where I have some fun...

Rather than tell you to go to hell, I'll stick your junk onto my carousel. With infinite slides there's enough for all, my carousel is at your beck and call.



🖾 How to use an image

- 1. From the Site Structure screen, select Edit content from the Actions renu beside the section containing your content.
- 2. Click on the content's name to open it.
- 3. Place your cursor where you wish to insert the image within the main body of the content; then select Insert file link or image 🖾 from the toolbar.
- 4. The Media Library opens.
- 5. Navigate to the category where you uploaded the image earlier.
- 6. Hover over the image thumbnail and click it.
- 7. The image is inserted into your content.

Image Variants

- > To fit an image into a piece of content, it may be necessary to resize or crop the image.
- > To ensure the image is properly resized, use the Media Library's facility to create variants.

	esize					
Preview	Name *	Version \$	Status 🕏	Filename 🖨	Туре 🗢	Size ≑
	Carousel id:31873 Brightly painted wooden horses on a fairground carousel	1.0	Approved	Carousel.jpg	Image	186.9 kB Actions -
Showing 1 to	1 of 1 entries					 ☑ Edit ☑ Move ☑ Variants
						Download
						逾 Delete

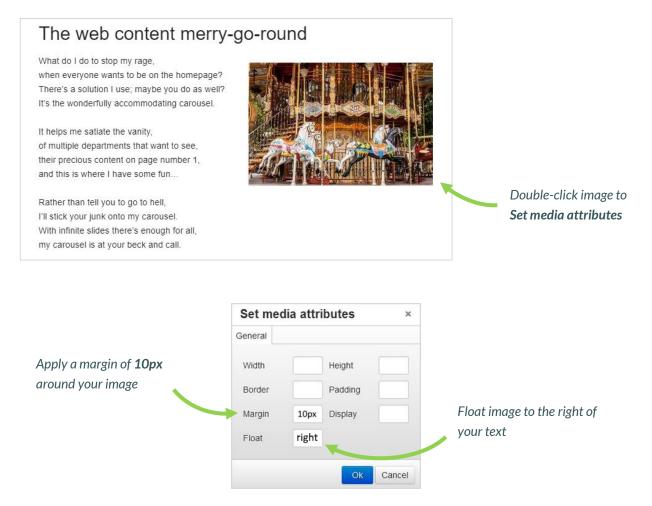
review ^	Name 🗢		Variant name 🗢	Туре 🖨	Dimensions \$	Metadata 🖨	
	Carousel Brightly painted wooden horses on a fairground carousel	id:31873		Original			Actions -
	Carousel Brightly painted wooden horses on a fairground carousel	id:31879	custom	resize	300x200		Actions -

🖾 How to create variants of an image

- 1. From your content, click Insert file link or image
- 2. Locate the image in the Media Library, click 🗘 Actions 🗸 > Variants.
- 3. Enter a Variant name and a Description.
- 4. From here you can either Crop or Resize the image.
- 5. Click Save variant.
- 6. Add additional variants if needed.
- 7. Once you have added the necessary variants, click Cancel to exit Variants
- 8. To use a variant in content; click on your image and any variants associated with the image will be displayed.
- 9. Click Actions > Select media to add the image variant of your choice.

Image attributes

If your Media Type Layout for images contains "style" options, you can set the Media Attributes in the content to specify Margin, Float, etc.



🖼 How to set Media Attributes

- 1. The image (or image variant) has been inserted in your content. If your Media Type Layout for images contains "style" options, you can set those from the content.
- 2. Double-click on the image to Set Media Attributes.
- 3. Specify the values you wish to set. In the example above, a margin of 10px has been set, and the image has been set to float right (wrapping the text around the image with the image floating to the right).
- 4. Click OK to return to the content screen.
- 5. Click Save changes to save the changes made to the content.



PDF Documents

- > Modify the content "Writing for the web".
- > Open the Media Library and locate your category.
- > Upload the PDF "Writing for the Web Guidelines" you have been given by the trainer.
- > Add a link to the PDF file to your content.

Writing for the Web

IMAGE Writing for the web is <u>not the same</u> as writing for print because people read differently on the web. One of the impediments to online reading is physical: It is harder to read on a screen than it is to read on paper.

This is some more text.

Even the best computer monitors are hopelessly fuzzy when compared to the crisp images on a glossy magazine page, and the extra effort this requires from human eyes and brains slows readers down. The longer the document is, the bigger the problem.

For more information check the guidelines: Writing for the Web Guidelines

Web Content is:

- Scanned, not read
- Viewed on a monitor, not in print
- Low resolution (hard to read)

How to add PDF documents

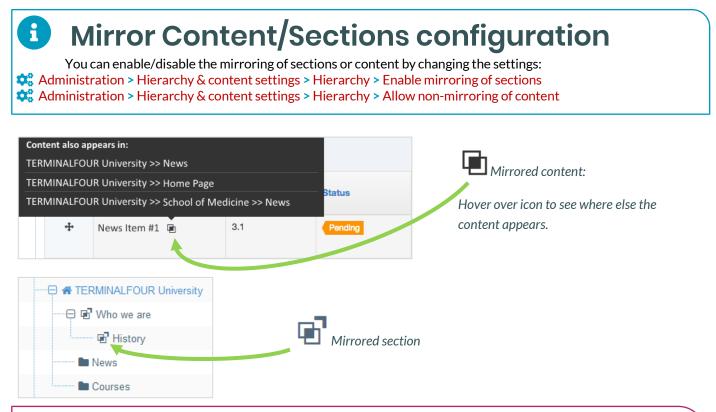
- 1. From the Site Structure screen, locate the section you added your content to earlier.
- 2. Click the Actions menu and select Edit content.
- 3. In the Main Body of your content, place the mouse where you want to insert the link to the PDF; then click Insert file link or image .
- 4. The Media Library opens. Locate the Category you wish to add the PDF to and click on it.

⊘ terminalfour

- 5. To add media to your category, click Add media (the use of **Name** and **Description** is dependent on your Media Layouts):
 - a. Media file: click to select the relevant image.
 - b. Media type: this will be automatically detected where possible. If an incorrect type is selected, select the media type from the list.
 - c. Name: enter a name for your Image. By default, this is not output on the site, but is used only as a name in the Media Library to allow easy identification.
 - d. Description: by default, this is not required for PDF documents .
 - e. Syntax highlighting language: for non-binary files you can select what syntax highlighting to use (if any). This does not apply to images, PDFs, etc.
 - f. Media Language Dependence:
 - i. Fully independent: the media is the same in all languages and can hence not be translated.
 - ii. Independent media file: the file and thumbnail exist independent of language. Other elements can be modified based on language.
 - iii. Fully dependent: all elements depend on language and can be translated.
- 6. Click Save changes.
- 7. The PDF is ready to be inserted in your content; click on the PDF's name to insert it into your content.
- 8. The PDF has been inserted in your content
- 9. If you do not wish to use the PDF's Name as the link text, double-click on the PDF link text to open the Media Attributes.
- 10. In the empty Name element, enter the new link text.
- 11. Click Ok to return to the content screen.
- 12. Preview your content to ensure you are happy with the result.
- 13. Click Save changes to save the changes made to the content.

Mirror and Duplicate

- > Branches of the Site Structure as well as individual pieces of content can be Mirrored and Duplicated.
- > If you Mirror a piece of content, there is only one ID, and any changes made to the content will affect any and all versions of it.



🗠 How to Mirror and Duplicate

Mirror/Duplicate Content

- 1. Select Edit content from the Actions menu beside the section containing the content you wish to mirror or duplicate.
- 2. Select Mirror or Duplicate from the Actions menu beside the content.
- 3. The Site Structure opens. Click on the Section you wish the mirrored/duplicated content to appear in. A small icon appears beside the mirrored content. Hover the mouse over it to see the various locations of the content. The duplicated content, however, will appear as new content.

Mirror/Duplicate Branch

- 4. Select Mirror Branch or Duplicate Branch from the Section Drop-Down Menu beside the section containing the content you wish to duplicate.
- 5. Select the Section you wish to place the mirrored or duplicated section under.
- 6. A mirrored section's folder symbol will have an arrow pointing out for the original section and an arrow pointing in for the new section.

Approve content

- > When content is added to Terminalfour, it needs to go through an approval process before it can be published; only published content will be visible on your website.
- > The content you have created so far is all pending approval. Ensure your content is approved.

Display 10 💌 records					Filter:		
Name	÷	Version 🗘	Last modified 🗘	Last modified by	Workflow (Step) 🗘		
acustomer Home>>Sample Data>>Home>>Resources>>Profiles>>acustomer	id: 1188	0.1	December 11 2012 10:28 PM	Dorte Eriksen		✿ Actions ▾	6
admin Home>>Sample Data>>Home>>Resources>>Profiles>>admin	id: 1193	0.1	December 11 2012 10:28 PM	Dorte Eriksen		✿ Actions ◄	
Consumer Home>>Sample Data>>Home>>Resources>>Profiles>>Consumer	id: 1191	0.1	December 11 2012 10:28 PM	Dorte Eriksen		Actions +	
external Home>>Sample Data>>Home>>Resources>>Profiles>>external	id: 1185	0.1	December 11 2012 10:28 PM	Dorte Eriksen		✿ Actions ▾	
markbaldwin Home>>Sample Data>>Home>>Resources>>Profiles>>markbaldwin	id: 1194	0.1	December 11 2012 10:28 PM	Dorte Eriksen		Actions +	
mdoyle Home>>Sample Data>>Home>>Resources>>Profiles>>mdoyle	id: 1186	0.1	December 11 2012 10:28 PM	Dorte Eriksen		✿ Actions ▾	
power user Home>>Sample Data>>Home>>Resources>>Profiles>>power user	id: 1192	0.1	December 11 2012 10:28 PM	Dorte Eriksen		✿ Actions ╼	
sam.smith Home>>Sample Data>>Home>>Resources>>Profiles>>sam.smith	(id: 1195	0.1	December 11 2012 10:28 PM	Dorte Eriksen		✿ Actions ◄	
t4admin Home>>Sample Data>>Home>>Resources>>Profiles>>t4admin	id: 1190	0.1	December 11 2012 10:28 PM	Dorte Eriksen		✿ Actions ◄	
14wsuser Home>>Sample Data>>Home>>Resources>>Profiles>>t4wsuser	id: 1187	0.1	December 11 2012 10:28 PM	Dorte Eriksen		✿ Actions ▼	

A note about Approving Content

- > Approval of content can also be done from the Direct Edit screen.
- > If selective approval is enabled, you can approve content by checking the Approve box beside the content and then clicking on Approve.
- > The Approve Content screen will refresh itself periodically; the refresh rate can be set in Configuration.
- If content is assigned to a workflow, approving the content will advance it to the next step. Fast Track is an option available to Administrators allowing you to by-pass any further steps in the workflow and brings the content straight through to completion of the Approval workflow.

How to Approve content

- 1. To approve content, go to Content > Approve content.
- 2. There are three tabs available to you; Pending, Inactive, and Workflow.
 - a. The **Pending** tab will contain a list of content you can approve; you can sort by **name**, **priority**, or **last modified**. Hover your mouse over the section breadcrumb to see the exact path to the content.
 - b. The Inactive tab will contain a list of any content which has been set as Inactive.
 - c. The Workflow tab will list details of all content currently in a Workflow Queue.

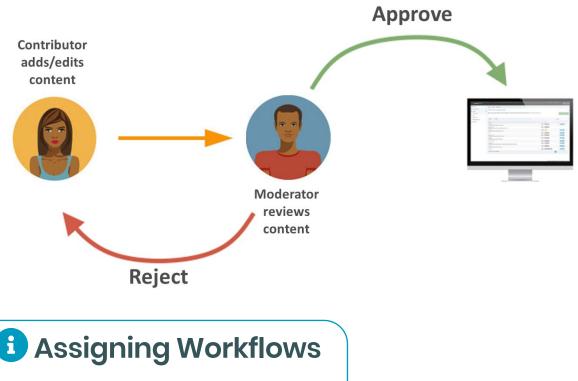
Reject content		×
Rejected content Reject reason	An email will be sent to the content owner informing them the content they submitted has been rejected	
	Cancel 🗸 Rej	ect

Content status color code

- Approved Content
 Pending Content
 Inactive Content
- 3. From within the **Pending** tab; click the name of a piece of content to check the details.
 - a. Preview the content by clicking on a channel from the Published Channels list.
 - b. Click Show History to view any previous versions of the content.
 - c. Click Edit if you wish to make changes to the content.
- 4. If the content is assigned to a workflow, an Administrator can select a Fast Track option using the radio buttons.
 - d. No Fast Track will not Fast Track content.
 - e. Advance to Next Step will advance content to the next step of the Workflow.
 - f. Advance to Completion will by-pass any remaining workflow steps and bring content approval to completion.
- 5. Click Approve if you are happy to approve content; otherwise, click Reject.
- 6. When content has been rejected, a Reject Reason can be added to explain the decision.
- 7. Once content has been approved, it will disappear from the main list.
- 8. In the Site Structure, the approved content appears in the green column

Workflow

- > By default, content goes through an approval process in Terminalfour. Moderators + can approve content in sections they are assigned to. To specify a process for approving content, you can create workflows.
- > Create a workflow to ensure all content added using your Content Type for generic content is approved by you.
- > Assign the workflow to your Content Type.



> Workflows can be assigned to:

- o Sections,
- o Content types,
- o Media library categories

🖼 How to set up a Workflow

- 1. To build a workflow, go to 🗱 Administration > User rights & roles > Workflow > Add new workflow
- 2. Give your workflow a Name and Description, and assign to your group; then click Save changes.
- 3. The Steps tab appears. Click Add new step to add the first step to your workflow.
 - a. Give your step a Name and Description.
 - b. Select the Step priority; approvers can sort content by Priority in the Approval list.
 - c. Check the box Restrict to editors if you wish to restrict the users who can review/approve this step to those who have editing rights to the content.

Continues >>

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- 1. Configure users:
 - Select the users or groups to be involved in this step.
- 2. Optional settings:
 - Select the radio button to specify what happens to a piece of content if it is rejected.
 - i. Content owner: will reject content back to the content owner.
 - ii. Last modified by: will reject content back to the person who last modified the content.
 - iii. Step X: send the content to a step within the same workflow and select the step.
 - iv. Different workflow: from a drop-down menu you can select a different workflow to send the content to.
 - v. Do nothing: use this option if you do not wish to reject the content to anyone; content will therefore remain in the Approval list.

3. Step approval settings:

If there is more than one approver in a workflow step, approval of content can be put to a vote; select the radio button for the option you wish to apply.

- i. All moderators: if selected, all the approvers in this step will need to vote to approve the content.
- ii. Majority: content will only be approved once a majority of approvers have approved the piece of content.
- iii. X number of moderators: determines how many approvers will need to approve the content in order for it to be approved in this step; set a number by entering it into the field.
- iv. Content owner: if selected, only the content owner can vote to approve content; this option requires that a content owner has been set. If no owner is set, the content may only be approved by an administrator.
- v. Enable active moderation if checked, the vote count will be for both approval and rejection with content being either approved or rejected once the configured "X" number has been reached.

4. Notification settings:

Email alerts can be sent to content owners or those involved in the workflow step during the approval process. Avoid selecting all options as this generates large quantities of emails.

- i. Start: an alert is sent to the content owner or those involved in the workflow step when a piece of content enters a step they participate in.
- ii. In progress: an alert is sent to the content owner or those involved in the workflow step when a piece of content is either approved or rejected.
- iii. End: an alert is sent to the content owner or those involved in the workflow step when a piece of content is either fully approved or rejected, hence completing the current step.

5. User alert settings:

Specifies who receives alerts and notifications by email.

- i. Content owner: this informs the content owner when any of the above alerts or triggers are fired.
- ii. Step moderators: this informs any of those involved in the workflow step when any of the above notifications are sent.
- iii. All content owners and moderators: this informs content owners and any of those involved in the workflow step when any of the above alerts or triggers are fired.
- 6. Click Save changes to add the step to the workflow.
- 7. Click Add new step to add a further step to the workflow if required, otherwise click Save changes.
- 8. To assign the workflow to your content type, go to 📩 Assets > Content types > Edit your content type.
- 9. From the Workflow drop-down list, select your workflow.
- 10. Click Save changes.

Publish

- > Once Content has been approved, it still needs to be published before the content will appear on the website.
- > Publish can be scheduled and/or activated manually

How will your organization handle publishing?

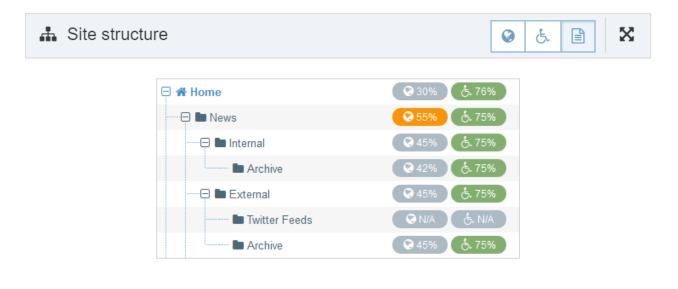
Publish channels » Select channels to publish						
Select the channels you wish to publish "Publish channels" button to add these to view upcoming publishes - click arrow or publishes". — Hide active publishes	to the queue. To	O Schedule publish				
\equiv Upcoming publishes \checkmark	01 User	Enable	publish 🗸 🔨			
There are currently no upcoming publishes.	This is the user 1 Channel		🕼 Edit			
	Publish options Publish archive sections Override publish period restriction					
	02 User	Enable	publish 💌 🗸			
	03 User	Enable	publish 💌 🗸			

How to Publish your website

- 1. To publish your website, go to 🚠 Sites & Channels > Publish Channels
- 2. Locate your channel and select Enable publish 🔘
- 3. Click Publish channels to publish.
- 4. You can create a publish schedule by clicking Schedule publish.
 - a. Next due: Use the calendar to select the next publish date and time.
 - b. Execution interval: Select the frequency of the scheduled publish.
 - c. Channel: Set the channel to publish.
 - d. Publish archive sections: check the box to force a publish of archived sections.
 - e. Override publish period restriction: If your channel has a publish period restriction on fulltext content check this box to override the restriction.

Accessibility & SEO

- > Accessibility checking functionality in TERMINALFOUR allows you to determine how accessible your content is. This is important to ensure your site can be used by people with visual impairments, etc.
- > Search Engine Optimization (SEO) checking functionality in Terminalfour allows you to determine how easily a search engine can find your content. This information can then be used to increase the visibility of content.
- > Based on the information in the report, you can improve your content to obtain better ranking in search engines.
- > Accessibility and SEO Reports can be run by Administrators; these can be scheduled to run periodically.



Be How to run an Accessibility and SEO report

- 1. Ask an Administrator to run an Accessibility or SEO report. For one of your sections, click on the colored bar in the Accessibility or SEO column; this will open up the Detailed results.
- 2. A Data Summary is displayed; click on Detailed page report for more detailed information.

List of Content Types

> Below is a list of some of the Content Types which are going to be used on your website. You may wish to pick one or two of these to focus on when training End Users

Content Type Name	Description
	Use this to add news items to your page.
News	It is only available to approved Users and only enabled for use on certain pages of the website. A workflow rule applies to the approval process of all News content.
	Use this to add an event to your page
Events	It is only available to approved Users and only enabled for use on certain pages of the website. A workflow rule applies to the approval process of all events.

Assign Content Types

> For users to be able to add content, they need to have access to Content Types from the site structure. To use a Content Type, a user must also be a member of the group in which the Content Type is available.

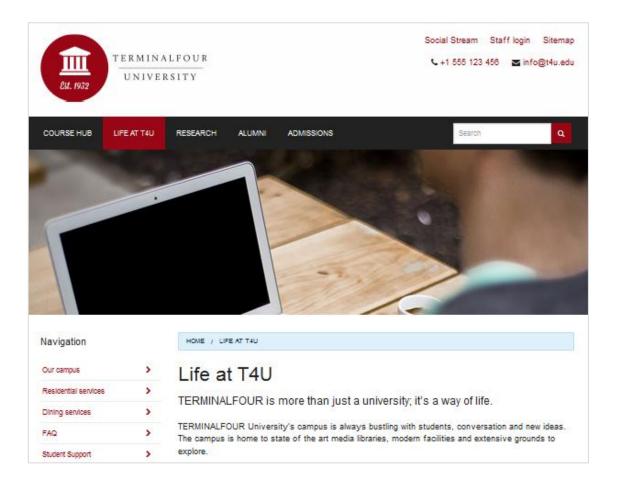
Display 10 🔽 records Filter:					
Content type	Group	♦ Enal	oled (branch)	 Enabled (section) 	Disabled
T4U File download Use for adding files to your page	T4U Group		۲		
T4U General Content Use this to add general pieces of content to your page	T4U Group		۲		
T4U Left content Use this to add content to th left of your page	e T4U Group		۲		
T4U News Use to add a News item to your page	T4U Group		۲	0	

How to assign Content Types

- 1. Assuming you already added the users to the relevant groups previously, from the Site Structure, click Edit section beside the section you wish to assign the Content Type to, i.e. **Training**.
- 2. Select the Content types tab.
- 3. Select the radio button to enable the Content Type either at branch or section level. If you select "branch", the Content Type can be used for this section and its sub-sections. If you select "section", the Content Type can only be used for this section.
- 4. Click Save changes.

Assign a Page Layout

> You can decide which Page Layout you want to use to display the training content. You may want to opt for an "inner" page layout to make as much room for content as possible. The example below has the content area highlighted.



🖾 How to assign a page Layout

- 1. From the Site Structure, click Edit section within the training section Action menu.
- 2. Select the Page layout tab and select the relevant page layout for your site. You may need to select from the most appropriate Channel.
- 3. Click Save changes.
- 4. Preview to ensure the new page layout has been applied and works as expected. This will require that you have a piece of content to preview first.

⊘ terminalfour

Delete Content after Training

- > Once training has been completed, you may wish to delete the attendees' work in preparation for the next training session.
- > Delete sections and content which are no longer required.

🕀 🖿 Training	N/A & N/A 0 0 0	🏶 Actions 🔻
	圙 Confirm delete 🗙	Select 'Delete section' from the Actions
	Are you sure you wish to delete the section "Training"?	тепи
	• Once deleted, this item will not be recoverable.	
	Cancel 💼 Delete	

Deleting Content

> When you delete a piece of content in TERMINALFOUR, you do not remove it from the system immediately. Instead, an Administrator will approve the deletion before it disappears from view. Once this is done, the content and its history will be gone from the database.

🖾 How to clean things up after training

- 1. Decide which of the training sections you wish to delete.
- 2. Select Delete section from the Actions menu beside the section you wish to delete. This will delete the current section and all of its sub-sections (branch).
- 3. You will be asked to confirm delete, click Delete to confirm.
- 4. Repeat the above steps until you have deleted all the unwanted training sections.

The following steps will need to be completed by an Administrator user.

- 5. To Purge a Section or Content, go to Content \rightarrow Recycle content.
- 6. The Inactive content tab displays all content which have an Inactive status.
 - a. Check the content you wish to purge.
 - b. Click Purge content to remove content.
 - c. A warning is displayed that you are about to delete content, click Purge to completely purge the content.

- 7. The Inactive sections tab displays a list of all sections which have an Inactive status.
 - a. Check the sections you wish to purge.
 - b. Click Purge sections to remove the sections.
 - c. A warning is displayed that you are about to delete the section(s), click Confirm to completely purge the content.
 - d. If a purged section contained content, this content will now be moved to the Orphaned content tab.

Inactive content	Inactive sections	C Orphaned content		
Orphaned cont	ent			
Display 10 💌	records		Filter:	
Name 🔺		Last modified 🗢		
Writing for the Web	id: 6	March 20 2015 12:05 PM	I	🌣 Actions 👻 🗹
Showing 1 to 1 o	of 1 entries			< 1 >

- 8. The Orphaned content tab contains a list of all content which previously resided in a section which has been purged.
 - a. If you do not wish to delete the content:
 - i. Click the content's Actions menu > Move content.
 - ii. The Site Structure will be displayed.
 - iii. Select a new location for the content; click on a Section and click Add content.
 - iv. The content will be moved to your chosen section.
 - b. If you do wish to delete the content:
 - i. Check the content you wish to purge.
 - ii. Click Purge content to remove the content.
 - iii. A warning is displayed that you are about to delete the content, click Confirm to completely purge the content.



Feedback survey

- > Congratulations on completing the Train the Trainer training course.
- > Please open our on-line survey and provide your feedback



Congratulations on completing the course

Please provide your feedback

Training feedback survey